



Profile of Director – QEC

Ms. Sheema Haider, Director QEC of Indus University, has over a decade of experience in the Education sector. She holds a Masters in Business Administration (MBA) in from **Herriot Watt University** Edinburgh, United Kingdom and has been associated with Indus University since August 2013. She is responsible for the overall functioning of the Quality Enhancement Cell by developing and implementing the quality standards in various areas including the quality of teaching and learning in each subject area.

She started her career with an International and Third World largest and well-known education institution of Pakistan, **H.E.J. Research Institute of Chemistry**, and **Marine Reference Collection and Resource Centre**, University of Karachi, as a **Research Officer** in early 1993, In 1996 she was promoted to the rank of Research Assistant, where she was principally responsible for delivering a new system for the bio tests carried out by the university's research department before moving to **UK for her Post Graduation in 2005**. She Represented the University of Karachi at the **UNESCO Coastal Aqua Cultural Workshop** (1996) and at the 19th **IUPAC Conference on Chemistry and Natural Products** (1993).

With such an illustrative and solid background in Education Sector, Sheema Haider has been instrumental in ensuring that all operations of the QEC are well managed with the highest level of integrity and transparency which are the hallmark of the University.

She also takes the privilege to represent Indus University at national and international forums. Her efforts are inclined towards establishing Indus University as the most trusted brand nationwide. She has participated actively in the following events:

DATE	HOST ORGANIZATION	EVENT/ ACTIVITY	RESOURCE PERSON
29 August 2013	QEC- Indus University	Workshop on Research Paper Writing Skills	1) Prof. Dr. Iqbal Ch
16 September 2013	British Deputy High Commission	Chevening Debate Event for Business Community	John. A. Tucknott
28 September 2013	HEJ Auditorium, University of Karachi	Building Leadership Capabilities	Mr. Maddi Murtaza
30 September 2013	Global Education Fair & Conferences (GEFC)	UK Study Fair 2013	John. A. Tucknott
8 October 2013	Video Con on Vision, Mission, Objectives	HEC (KHI Regional Center)	Dr. Tahir Masood
28 October 2013	Quality Assurance (QA) Islamic World	QA Islamic Seminar & Roundtable Meeting (SRTM) 2013 - Bahrain	Sheema Haider delivered presentation on Challenges of Cross-border Higher Education: Case Study of SAARC Countries
21 November 2013	Superior University - LHR	International Conference on Growth in Emerging Market.	Ms. Sheema chair the session on Emerging Markets
29 November 2013	Pak Japan Business Forum	Seminar on 4th Valley Japan	
27-28 January 2014	National Business Education Accreditation Council	NBEAC 1st Deans and Directors Conference	Mr. Hassan Shoaib Murad