

## Editorial Board

### *Chief Editor:*



**Prof. Dr. Rizwan Ahmed Raheem** is the Acting Dean and Professor of the Faculty of Management Sciences at Indus University. He holds a PhD Degree in Marketing from Hamdard University. He has 72 Publications and 2 International Research Projects to his credit.

### *Editor:*



**Dr. Rashid Ali Baloch** holds a Ph.D, MPhil, MBA, MA, LLB, and BA degrees. He has done several courses, seminars and workshops and authored 4 books on Management, HR, and IR with more than 18 International publications. He has participated in several national and international conferences. Dr. Rashid has 33 years of experience in education and corporate sectors, out of which 22 years as a Head of Department. He served in manufacturing and services sectors at different part of the country.

*Associate Editors:*



**Nighat Moin** is Assistant Professor in the Department of Business Administration-Faculty of Management Sciences, Indus University, since February 2017. She has more than 18 years of teaching experience in various Universities of Karachi, Pakistan & also pursuing PhD from University of Karachi, Pakistan. She has nine (09) Research Publications to her credit.



**Muhammad Furqan** is an Assistant Professor in Business Administration and Commerce Department in Faculty of Management Sciences, Indus University since September 2015. He did MBA – Finance (Equil to M.Phil) from Bahria University. He is a Certified Trainer – Business and Financial Modeling. He is also a National Assessor – Financial Accounting NAVTTC. He has a vast teaching and corporate experience. He has three (03) research publications to his credit.



**Muhammad Abdullah Idrees** is a lecturer in Business Administration and Commerce Department in Faculty of Management Sciences, Indus University since February 2016. He did MBA – Finance (equil to M.Phil) from Szabist. He has more than four years of teaching experience. He is currently pursuing his PhD. He has eight (08) research publications to his credit.



**Ayesha Khan** is a lecturer in Business Administration and Commerce Department in Faculty of Management Sciences, Indus University since April 2019. She did her MBA – Human Resource Management (Equil to M.Phil) from Iqra University. She has more than three years of teaching experience. She has seven (07) research publications to her credit.

**Review Panel (*Internal and External*)**

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|---|---|
| <b>1 Dr. Syed Masroor Hussain Shah Bukhari</b><br><i>Houston University, USA</i>            | <b>2 Dr. Maria Jose Santos</b><br><i>Institute University of Lisbon, Portugal</i>           |
| <b>3 Dr. Dalia Streimikiene</b><br><i>Vilnius University, Lithuania</i>                     | <b>4 Dr. Włodzimierz Krzysztof Sroka</b><br><i>WSB Academy, Poland</i>                      |
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| <b>7 Dr. Muhammad Aqil</b><br><i>SZABIST, Pakistan</i>                                      | <b>8 Dr. Muhammad Adnan Bashir</b><br><i>Institute of Business Management, Pakistan</i>     |
| <b>9 Dr. Bilqees Ghani</b><br><i>Institute of Business Management, Pakistan</i>             | <b>10 Dr. Shahid Nadeem</b><br><i>Indus University, Pakistan</i>                            |
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| <b>13 Dr. Riaz Hussain Soomro</b><br><i>Dow University of Health and Sciences, Pakistan</i> | <b>14 Dr. Muhammad Asif Khan</b><br><i>National Bank of Pakistan, Pakistan</i>              |
| <b>15 Dr. Sanaullah</b><br><i>Matiari Sugar Research Centre, Pakistan</i>                   | <b>16 Sehar Altaf</b><br><i>PAF Karachi Institute of Economics and Technology, Pakistan</i> |
| <b>17 Syed Sohaib ul Hassan</b><br><i>Amreli Steels, Pakistan</i>                           | <b>18 Adeel Siddiqui</b><br><i>Samsung Electronics, Pakistan</i>                            |

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**26 Raheel Farooqui**  
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**28 Fatima Gul Muhammad**  
*Indus University, Pakistan*