

SUSTAINABLE DEVELOPMENT GOALS

R E P O R T
2023- 2024



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Report on Anti-Narcotics Event/Day Organized by the DPT Dept at Indus University: Aligning with SDGs

SDG 3: Good Health and Well-being

SDG 4: Quality Education

SDG 16: Peace, Justice, and Strong Institutions



Venue: Indus University

Organized by: Department of Physical Therapy (DPT)

Supported by: Indus University Administration, Student Affairs Office

Introduction

The Department of Physical Therapy (DPT) at Indus University organized an informative and impactful seminar on Anti-Narcotics Awareness. The event was held to address the increasing concern of drug abuse among the youth, focusing on preventive measures and fostering a drug-free environment. The Event also emphasized aligning with key Sustainable Development Goals (SDGs) to promote health, well-being, and community development.



Objectives

The primary objectives of the seminar were:

- To raise awareness about the dangers of drug abuse among students and the university community.
- To educate participants on the legal, social, and health-related consequences of narcotics use.
- To highlight the preventive and rehabilitation measures available to help individuals struggling with drug abuse.
- To align the anti-narcotics campaign with relevant Sustainable Development Goals (SDGs).



Conclusion

The Anti-Narcotics Seminar organized by the DPT Department at Indus University was a significant step towards promoting health, safety, and awareness about the dangers of drug abuse. The alignment with the Sustainable Development Goals (SDGs) emphasized the broader impact of such initiatives, ensuring that the university contributes to global goals while creating a safe, informed, and healthy campus environment.

The Department of Physical Therapy remains committed to continuing such initiatives to foster a holistic approach to health and well-being for all students.

Report on Indus University Students' Visit to Markaz-e-Umeed: Supporting Special Children and Aligning with SDGs

SDG 3: Good Health and Well-being

SDG 4: Quality Education

SDG 10: Reduced Inequality



Venue: Indus University

Organized by: Department of Physical Therapy (DPT)

Participants: Students and faculty members from various departments

Objective: To extend support and raise awareness about the needs of special children at Markaz-e-Umeed, aligning the visit with relevant Sustainable Development Goals (SDGs).

Introduction

A group of students and faculty from Indus University visited **Markaz-e-Umeed**, an institution supporting children with special needs in Karachi. The visit aimed to foster social responsibility, raise awareness of the needs of differently-abled children, and contribute to their well-being. Additionally, this initiative was aligned with key Sustainable Development Goals (SDGs) to promote inclusivity and equality.

Objectives of the Visit

- To engage Indus University students with special children and build empathy and understanding.
- To support Markaz-e-Umeed in its mission to provide education and care for special needs children.
- To contribute to the SDGs by promoting inclusivity, quality education, and reducing inequality.
- To raise awareness about the role of society in supporting individuals with special needs.



Highlights of the Visit

- **Engagement with Special Children:** The students engaged in interactive sessions with the children, conducting activities like art and craft, music, and games, helping to promote mental and physical development.
- **Social Learning and Reflection:** Students learned about the challenges faced by children with disabilities and the importance of an inclusive society, directly reinforcing their commitment to SDG 10

Impact of the Visit

- **Increased Awareness:**
The visit raised awareness among students and the broader community about the challenges faced by special children and the need for greater inclusivity. This experience helped reduce the social stigma around disabilities.
- **Support for Education:**
By engaging in activities that support education and development for special needs children, the students of Indus University contributed to SDG 4 and demonstrated the power of collective action towards achieving quality education for all.



Conclusion

Indus University's visit to Markaz-e-Umeed not only fostered a sense of social responsibility but also aligned with several Sustainable Development Goals, particularly SDGs 3, 4, and 10. This visit underscored the importance of inclusivity, well-being, and reducing inequalities, contributing to a more equitable and compassionate society. The partnership between the university and the center serves as a model for future collaboration aimed at achieving sustainable development.

Report on Blood Donation Drive at Indus University Organized by Indus Hospital

SDG 3: Good Health and Well-being

SDG 17: Partnerships for the Goals



Venue: Indus University.

Organized by: Indus University in collaboration with Indus Hospital.

Participants: Students, Faculty, and Staff of Indus University.

Objective: To collect blood donations for patients in need and raise awareness about the importance of blood donation.

Introduction

Indus University, in collaboration with **Indus Hospital**, organized a **Blood Donation Drive**. The primary goal of the event was to collect blood donations for patients in critical need and to raise awareness among students, faculty, and staff about the life-saving impact of regular blood donation. The drive also served as an opportunity to promote social responsibility and community health among the university's members.

Objectives of the Blood Donation Drive

- To encourage students and staff to donate blood for life-saving treatments at Indus Hospital.
- To raise awareness about the importance of regular blood donation.
- To contribute to the healthcare needs of individuals in critical conditions, particularly those suffering from cancer, trauma, and chronic illnesses.
- To promote social responsibility and community service as part of Indus University's commitment to the well-being of society.



Highlights of the Blood Donation Drive

- Collaboration with Indus Hospital: A team of medical professionals from Indus Hospital facilitated the blood collection process. The hospital provided the necessary equipment, expertise, and personnel to ensure that the donations were handled efficiently and safely.
- Participation: The event saw enthusiastic participation from students, faculty, and staff. Many individuals registered to donate blood, and those who were unable to donate helped by promoting the event and encouraging others to participate.
- Awareness Campaign: Prior to the drive, an awareness campaign was launched across the campus. Flyers, social media posts, and information sessions were used to educate students about the need for blood donations and the positive impact it can have on patients' lives.
- Health and Safety Protocols: Strict health and safety protocols were followed throughout the drive. Medical personnel conducted screening tests to ensure that only eligible donors participated, and all equipment used was sterilized and disposable.

Student Reflections

Many students shared their reflections on the importance of participating in social causes like blood donation. First-time donors expressed a sense of fulfillment in contributing to such a life-saving cause. Several students committed to becoming regular donors and spreading awareness about the importance of donating blood.



Conclusion

The Blood Donation Drive at Indus University, organized in collaboration with Indus Hospital, was a resounding success. The event not only collected valuable blood donations but also raised awareness about the critical role that blood donation plays in saving lives. It highlighted the university's commitment to public health and the well-being of society, aligning with SDG 3 (Good Health and Well-being) and SDG 17 (Partnerships for the Goals).

The partnership between Indus University and Indus Hospital demonstrates the importance of collective efforts to address healthcare challenges, and future blood donation drives are expected to continue strengthening this collaboration.

Report on Clothes Distribution by Indus University to Needy People

SDG 1: No Poverty

SDG 3: Good Health and Well-being

SDG 10: Reduced Inequality

SDG 12: Responsible Consumption and Production



Organized by: Indus University

Participants: Students, Faculty, and Staff of Indus University

Objective: To distribute clothes to underprivileged individuals and raise awareness about the importance of giving back to the community.

Introduction

Indus University organized a **Clothes Distribution Drive** as part of its ongoing efforts to support underprivileged members of society. The initiative aimed to provide essential clothing items to individuals and families in need, especially with the changing weather conditions. This community outreach program also aligned with the university's commitment to social responsibility and contributed to the well-being of disadvantaged groups.



Objectives of the Clothes Distribution Drive

- To provide clothing essentials to those in need, particularly low-income families and individuals.
- To foster a sense of empathy, compassion, and responsibility among students and staff towards social causes.
- To contribute to the betterment of local communities by addressing their basic needs.
- To promote environmental sustainability through the reuse and donation of gently used clothes.

Student Reflections

Many students expressed their appreciation for being part of this initiative, highlighting the fulfillment they felt in contributing to the well-being of others. Several students mentioned that the drive gave them a deeper understanding of the challenges faced by marginalized communities and the importance of small acts of kindness in making a significant impact.



Conclusion

The Clothes Distribution Drive organized by Indus University was a successful and impactful event that not only provided much-needed clothing to individuals in need but also raised awareness about poverty, inequality, and sustainable consumption. By aligning the initiative with key **Sustainable Development Goals (SDGs)**, the university demonstrated its commitment to addressing pressing societal challenges. The drive fostered a strong sense of community, empathy, and responsibility among students, faculty, and staff, setting a positive example for future community outreach programs.

Report on Blood Donation Drive by Saylani Welfare Trust at Indus University

SDG 3: Good Health and Well-being

SDG 17: Partnerships for the Goals



Venue: Indus University, Karachi.

Organized by: Saylani Welfare Trust in collaboration with Indus University.

Participants: Students, Faculty, and Staff of Indus University.

Objective: To collect blood donations for patients in need and promote the importance of blood donation among students and staff.

Introduction

Indus University, in partnership with **Saylani Welfare Trust**, organized a **Blood Donation Drive**. This event aimed to collect life-saving blood donations for those in critical need, while raising awareness within the university community about the importance of blood donation. The drive reflected the university's commitment to promoting public health, community welfare, and social responsibility.



Objectives of the Blood Donation Drive

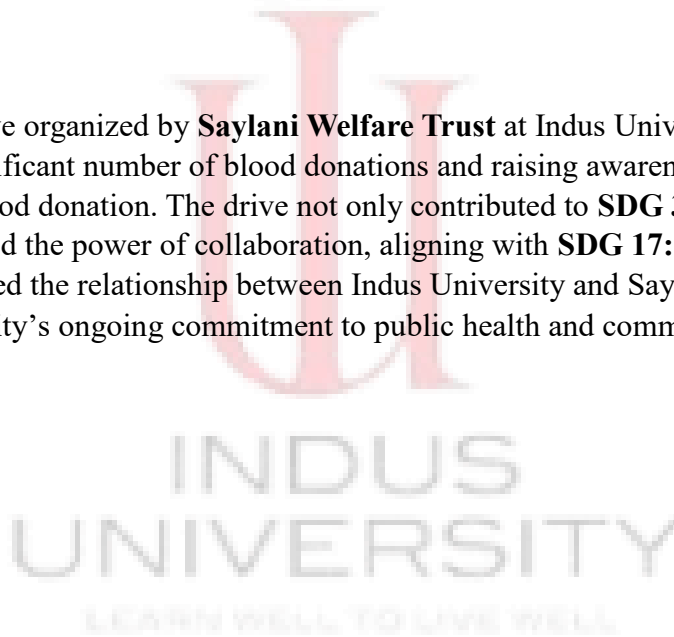
- To provide blood donations to Saylani Welfare Trust for patients undergoing surgeries, trauma care, and treatments for illnesses such as cancer.
- To promote the importance of regular blood donations within the Indus University community.
- To encourage students, faculty, and staff to participate in life-saving social initiatives.

Impact and Outcomes

- **Blood Donations Collected:**
The drive successfully collected [Insert Number] units of blood, which will be used by Saylani Welfare Trust to treat patients in hospitals and medical centers across Karachi.
- **Awareness and Education:**
The drive raised significant awareness about the importance of regular blood donation and its impact on saving lives. Many students, particularly first-time donors, shared how the experience encouraged them to become regular blood donors.
- **Community Impact:**
The event emphasized the university's commitment to addressing community health needs. It also fostered a sense of social responsibility among students, inspiring them to continue participating in initiatives that contribute to the well-being of society.

Conclusion

The Blood Donation Drive organized by **Saylani Welfare Trust** at Indus University was a resounding success, collecting a significant number of blood donations and raising awareness about the life-saving importance of regular blood donation. The drive not only contributed to **SDG 3: Good Health and Well-being**, but also highlighted the power of collaboration, aligning with **SDG 17: Partnerships for the Goals**. This initiative strengthened the relationship between Indus University and Saylani Welfare Trust and demonstrated the university's ongoing commitment to public health and community welfare.



Report on Fundraising Event by Students of Indus University for Humanitarian Aid and Community Service

SDG 1: No Poverty

SDG 2: Zero Hunger

SDG 3: Good Health and Well-being

SDG 4: Quality Education



Venue: Indus University

Organized by: Indus University

Participants: Students of Indus University

Objective: To raise funds for humanitarian aid and community service initiatives, focusing on providing relief to underprivileged communities.

Introduction

Students of **Indus University** organized a **Fundraising Event** with the purpose of generating financial support for humanitarian aid and community service projects. The event aimed to engage the university community in a collective effort to support vulnerable populations through donations and various fundraising activities. This initiative demonstrated the commitment of Indus University students to social responsibility and community welfare, as well as their desire to contribute to causes that provide meaningful support to those in need.

Highlights of the Fundraising Event

- **Student-Led Initiative:**
The event was entirely student-organized, with volunteers from different departments taking on various roles, from event coordination to fundraising management. This student-led approach highlighted the entrepreneurial and leadership skills of Indus University students.
- **Awareness Campaign:**
Prior to the event, an awareness campaign was conducted across the campus, focusing on educating students about the pressing social issues that the fundraising event sought to address. Flyers, posters, and digital media were used to spread the word and encourage participation.





Impact and Outcomes

- Funds Raised:**
 The event successfully raised great donations. These funds were directed towards various humanitarian aid projects, including food drives, medical assistance programs, and educational initiatives for underprivileged communities.
- Empowerment of Students:**
 The fundraising event empowered students by providing them with an opportunity to take the lead in organizing and executing a successful event for a noble cause.

Conclusion

The **Fundraising Event** organized by students of Indus University was a resounding success, both in terms of the amount of funds raised and the awareness generated about social responsibility. The event aligned with multiple **Sustainable Development Goals (SDGs)**, including **SDG 1: No Poverty**, **SDG 2: Zero Hunger**, **SDG 3: Good Health and Well-being**, and **SDG 4: Quality Education**, and highlighted the university's commitment to addressing social challenges through collaborative efforts.

Report on Flood Relief Drive by Indus University Students

SDG 1: No Poverty

SDG 2: Zero Hunger

SDG 3: Good Health and Well-being

SDG 6: Clean Water and Sanitation



Organized by: Students of Indus University.

Participants: Students of Indus University.

Objective: To provide relief and essential supplies to flood-affected communities and raise awareness about the importance of humanitarian assistance during natural disasters.

Introduction

In response to the devastating floods that affected various regions of Pakistan, students of **Indus University** organized a **Flood Relief Drive**. This initiative aimed to collect and distribute essential supplies, such as food, clean water, clothing, medicines, and hygiene kits, to those impacted by the floods. The drive was part of the university's ongoing commitment to community service and humanitarian aid, especially in times of crisis.

Objectives of the Flood Relief Drive

- To provide immediate relief in the form of food, clean drinking water, medical supplies, and clothing to communities affected by floods.
- To raise awareness within the university and broader community about the importance of supporting victims of natural disasters.
- To encourage students and faculty to actively participate in relief efforts and demonstrate social responsibility.
- To foster a spirit of compassion and solidarity towards those impacted by natural calamities.



Impact of the Flood Relief Drive

- **Relief to Flood-Affected Communities:**
The initiative provided immediate assistance to [Insert Number] flood-affected families, ensuring they had access to food, clean water, and essential supplies. This aid significantly improved the living conditions of these communities during the crisis.
- **Empowerment of Students:**
The drive empowered students by giving them an opportunity to take the lead in a large-scale humanitarian effort. Through their involvement, they developed essential skills in teamwork, leadership, and logistics, while also understanding the importance of giving back to society.



Conclusion

The **Flood Relief Drive** organized by Indus University students was a successful humanitarian effort that provided vital support to flood-affected communities. The initiative aligned with key **Sustainable Development Goals (SDGs)**, including **SDG 1: No Poverty**, **SDG 2: Zero Hunger**, **SDG 3: Good Health and Well-being**, **SDG 6: Clean Water and Sanitation**, and **SDG 17: Partnerships for the Goals**. This drive not only addressed the immediate needs of flood victims but also strengthened the university's commitment to social responsibility and community engagement.

Report on Health Drive by Hashmanis for Free Eye Checkup, Dental, and Blood Tests at Indus University

SDG 3: Good Health and Well-being

SDG 4: Quality Education



Venue: Indus University

Organized by: Hashmanis Hospital in collaboration with Indus University

Participants: Students and faculty members from various departments

Objective: To provide free health services, including eye checkups, dental screenings, and blood tests, to promote health awareness and preventive care among students and staff.

Introduction

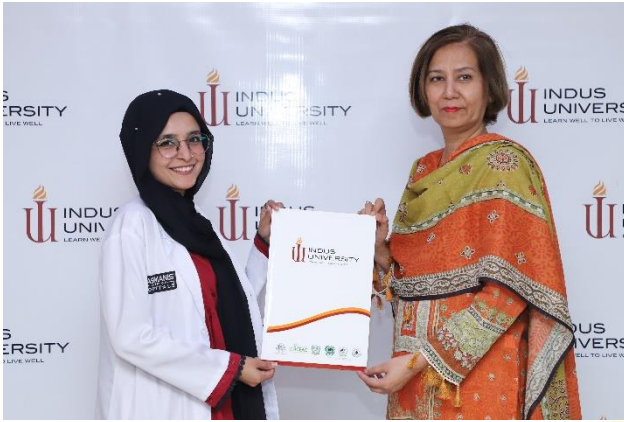
In collaboration with Hashmanis Group of Hospitals, Indus University recently hosted a comprehensive Health Drive dedicated to promoting the health and well-being of students, faculty, and staff. This initiative offered free eye checkups, dental assessments, and blood tests, addressing the essential health needs of the university community.



SDG Alignment

The Health Drive aligns with several Sustainable Development Goals (SDGs):

- **SDG 3: Good Health and Well-being**
 - The initiative directly contributes to SDG 3 by providing essential health services to students and staff, promoting health awareness, and encouraging preventive healthcare practices.
- **SDG 4: Quality Education**
 - By integrating health education into the event, the drive supports SDG 4, ensuring that participants gain knowledge about health issues and healthy practices, contributing to an informed and educated community.



Conclusion

The Health Drive organized by Hashmanis Hospital at Indus University was a significant success, providing free health services to students and staff while promoting health awareness and preventive care. The initiative aligned with key Sustainable Development Goals (SDGs), particularly SDG 3: Good Health and Well-being and SDG 4: Quality Education.

By facilitating access to essential health services and educating the university community about health issues, the drive demonstrated a commitment to fostering a healthier and more informed society. The event also reinforced the importance of collaboration between healthcare providers and educational institutions in addressing public health needs.

Report on the Seminar Held by Indus University for Capacity Building

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

SDG 9: Industry, Innovation, and Infrastructure

SDG 17: Partnerships for the Goals



Venue: Indus University, Karachi

Organized by: Indus University

Objective: To enhance students' skills and knowledge through capacity-building initiatives and to provide insights from industry experts.

Introduction

Indus University organized a seminar focused on **Capacity Building** aimed at equipping students with essential skills and knowledge relevant to their personal and professional development. The seminar featured a distinguished guest speaker, who shared valuable insights and experiences. The event attracted a diverse audience of students, faculty, and industry professionals, emphasizing the university's commitment to enhancing educational outcomes and preparing students for the challenges of the modern workforce.



Objectives of the Seminar

- To provide students with practical knowledge and skills necessary for their career development.
- To foster a dialogue between students and industry experts, promoting networking opportunities.
- To enhance awareness of the latest trends and practices.
- To motivate students to engage in continuous learning and professional development.

Student and Faculty Feedback

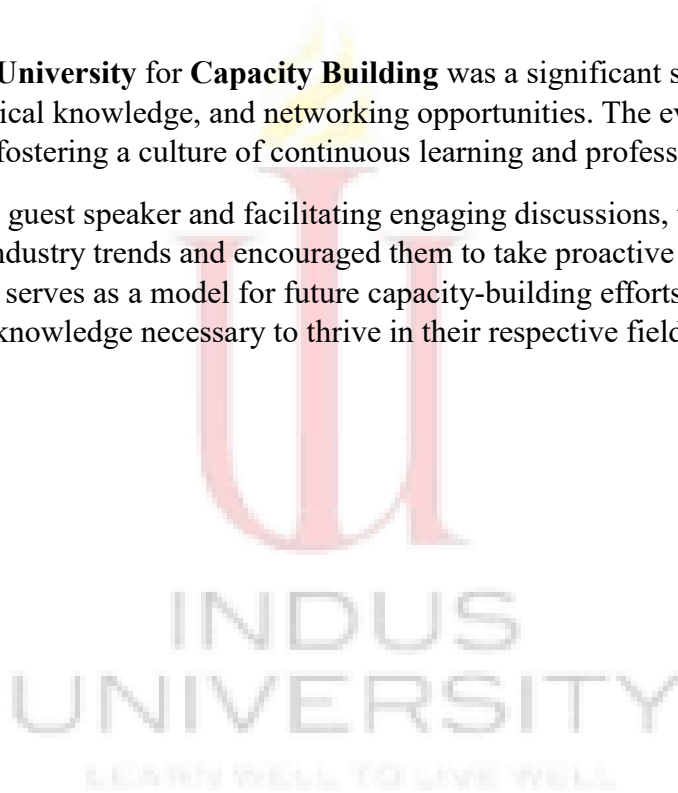
Feedback from attendees indicated that the seminar was well-received. Students appreciated the relevance of the topics discussed and the opportunity to learn from an experienced professional. Many expressed a desire for more such seminars to enhance their skills and knowledge further.

Faculty members noted the importance of these initiatives in bridging the gap between academic learning and practical application. They emphasized the need for ongoing capacity-building efforts to prepare students for the workforce effectively.

Conclusion

The seminar held by **Indus University** for **Capacity Building** was a significant success, providing students with valuable insights, practical knowledge, and networking opportunities. The event underscored the university's commitment to fostering a culture of continuous learning and professional development.

By featuring a distinguished guest speaker and facilitating engaging discussions, the seminar enhanced students' understanding of industry trends and encouraged them to take proactive steps in their career development. This initiative serves as a model for future capacity-building efforts aimed at equipping students with the skills and knowledge necessary to thrive in their respective fields.



Report on Self-Defense Training Organized by Indus University in Collaboration with Inam Martial Arts Academy

SDG 3: Good Health and Well-being

SDG 5: Gender Equality

SDG 11: Sustainable Cities and Communities



Venue: Indus University, Karachi

Organized by: Indus University in collaboration with Inam Martial Arts Academy

Objective: To empower students with essential self-defense skills, promote personal safety, and encourage confidence and resilience.

Introduction

Indus University organized a **Self-Defense Training** program in collaboration with **Inam Martial Arts Academy**. The training aimed to equip students with practical self-defense techniques, promoting personal safety and awareness in today's environment. The event attracted a diverse group of participants, emphasizing the importance of self-defense skills for personal empowerment and safety.

The collaboration with Inam Martial Arts Academy brought experienced instructors to the university, providing professional training tailored to the needs of students. This initiative reflects the university's commitment to student well-being and safety.



Highlights of the Self-Defense Training

- **Expert Instructors:**
The training sessions were led by qualified instructors from Inam Martial Arts Academy, who brought years of experience in martial arts and self-defense. Their expertise ensured that participants received high-quality instruction tailored to various skill levels.
- **Practical Training Sessions:**
The program included hands-on training, where participants practiced various self-defense techniques, including escapes, strikes, and defensive maneuvers. The practical approach allowed students to gain confidence in their abilities while enhancing their physical fitness.
- **Interactive Environment:**
The training created a supportive and interactive atmosphere, encouraging participants to ask questions and practice techniques in pairs. This collaborative approach helped foster camaraderie among students while learning essential skills.

Conclusion

The **Self-Defense Training** organized by **Indus University** in collaboration with **Inam Martial Arts Academy** was a successful initiative that empowered students with essential self-defense skills while promoting personal safety and well-being. The training aligned with key **Sustainable Development Goals (SDGs)**, particularly **SDG 3: Good Health and Well-being**, **SDG 5: Gender Equality**, and **SDG 11: Sustainable Cities and Communities**.

By providing students with the knowledge and skills needed to protect themselves, the program contributes to building a safer and more resilient community. The university's commitment to student safety and empowerment through such initiatives is commendable and sets a positive precedent for future training programs.

Report: Sports Visit of Final Year DPT Students at Hill Park Cricket Club

SDG 3: Good Health and Well-being

SDG 4: Quality Education

SDG 17: Partnerships for the Goals

SDG 5: Gender Equality (if applicable)



Venue: Indus University.

Organized by: Department of Physical Therapy (DPT).

Participants: Students from department.

Introduction

As a part of our ongoing commitment to community engagement and the promotion of health and wellness, our company organized a CSR event at Hill Park Cricket Club. This initiative aimed to provide students with hands-on experience in sports physical therapy, enhance their practical skills, and contribute to the well-being of local athletes.

Activities and Highlights:

Practical Demonstrations: Students of DPT (Final Year) from our university conducted practical demonstrations, showcasing techniques and treatments commonly used in sports therapy. These sessions included:

- 1. Injury Prevention:** Techniques to avoid common sports injuries.
- 2. Rehabilitation Exercises:** Exercises to aid recovery from injuries.
- 3. Soft Tissue Therapy:** Methods to relieve muscle tension and promote healing.
- 4. Taping and Strapping:** Proper techniques for supporting injured areas.

Student Engagement:

Students actively participated in the event by assessing different athletes. This provided them with real-world context to apply their theoretical knowledge. Activities included:

- 1. Athlete Assessments:** Students conducted physical assessments of athletes, identifying potential issues such as muscle strains, joint injuries, and posture problems.
- 2. Diagnosis and Recommendations:** Based on their assessments, students discussed their findings with the athletes, offering personalized advice and treatment plans.
- 3. Hands-On Practice:** Students practiced various therapy techniques under the supervision of professional therapists, ensuring proper application and effectiveness.



Outcomes and Benefits:

For Students:

Enhanced Learning Experience: The practical nature of the event allowed students to gain hands-on experience, reinforcing their classroom learning.

Skill Development: Students developed critical skills in assessing and treating sports-related injuries, which are essential for their future careers.

Professional Networking: The event provided opportunities for students to interact with experienced therapists and athletes, expanding their professional network.

For Athletes

Improved Awareness: Athletes received personalized feedback on their physical condition and learned about preventive measures and treatments.

Immediate Support: Some athletes received immediate therapeutic interventions for minor injuries, improving their condition and performance.

Long-Term Health: The advice and treatments provided aimed to promote long-term health and reduce the risk of future injuries.

Conclusion

The sports visit at Hill Park Cricket Club was a resounding success, benefiting both students and athletes. It highlighted our commitment to community well-being and education, providing a platform for practical learning and professional development. We look forward to organizing similar events in the future to continue supporting our community and fostering a culture of health and wellness.

The testimonials from students highlight the overwhelming success and educational value of the sports visit to Hill Park Cricket Club. This event not only enhanced their practical skills but also inspired many to pursue careers in sports physical therapy and related fields. The hands-on experience, professional interactions, and real-world applications have left a lasting impact on these future professionals.

Report on the Blood Donation Drive by Fatimid Foundation at Indus University

SDG 3: Good Health and Well-being

SDG 4: Quality Education

SDG 17: Partnerships for the Goals



Theme: "Donate Blood, Save Lives"

Date: October 10, 2024

Time: 10:00 AM to 4:00 PM

Venue: Indus University Campus Hall

Introduction

A Blood Donation Camp was successfully organized on October 10, 2024, in collaboration with the Fatimid Foundation. The objective of the event was to create awareness about the importance of blood donation and to encourage voluntary participation from students and staff members.

Objective:

The primary aim of the blood donation camp was to encourage voluntary blood donations and to contribute to saving lives by providing much-needed blood to those in medical need. The event also focused on educating participants about the importance of regular blood donations and the positive impact it has on society.

Activities and Proceedings:

1. Registration and Screening:

The event began at 10:00 AM, with volunteers from 5th Semester welcoming participants and guiding them through the registration process. A total of 60 students, faculty members, and staff registered for the drive.

Medical Screening: After registration, each donor underwent a basic medical checkup including blood pressure, hemoglobin levels, and weight to ensure they were eligible to donate blood. Qualified doctors and medical staff from the Fatimid Foundation were present to perform the screenings.

2. Blood Donation:

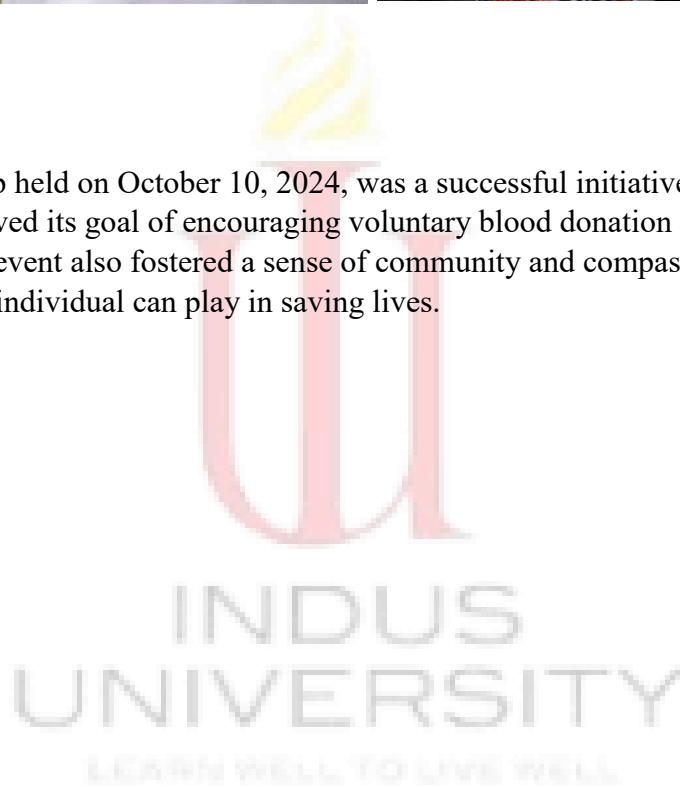
Once cleared through the medical screening, participants proceeded to the donation area. Each donation session lasted approximately 15-20 minutes. The Fatimid Foundation provided all the necessary equipment and ensured that proper hygiene and safety protocols were maintained throughout the donation process.

Total Blood Collected: 60 pints of blood were successfully collected, contributing to the blood bank's supply and aiding hospitals in need of blood for critical patients.



Conclusion:

The Blood Donation Camp held on October 10, 2024, was a successful initiative, with 60 pints of blood collected. The camp achieved its goal of encouraging voluntary blood donation and spreading awareness about its importance. The event also fostered a sense of community and compassion among the participants, highlighting the role each individual can play in saving lives.



Report on the Football Friendly Match between S&T and FMS

Departments

SDG 3: Good Health and Well-being

SDG 4: Quality Education

SDG 17: Partnerships for the Goals

SDG 5: Gender Equality (if applicable)



Venue: Indoor Sports Facility, Indus University

Departments: Science & Technology (S&T) and Faculty of Management Sciences (FMS).

Introduction

Indus University held an indoor football friendly match between the Science & Technology (S&T) and Faculty of Management Sciences (FMS) departments. This event fostered teamwork, promoted physical health, and offered a valuable break from academic routines. These efforts contribute to achieving various Sustainable Development Goals (SDGs), emphasizing the importance of well-being, education, and inclusivity.

Objectives of the Match

The football match aimed to:

- Promote physical well-being and sportsmanship among students.
- Strengthen inter-departmental relationships.
- Encourage teamwork, discipline, and strategic thinking in a recreational setting.
- Provide students with an opportunity to relieve academic stress through physical activity.



Spectator Engagement and Atmosphere

The indoor sports facility was filled with enthusiastic supporters from both departments, who cheered their teams on with loud chants and banners. The energy in the crowd created a lively and supportive atmosphere that boosted the morale of the players and made the event memorable.

Conclusion and Acknowledgments

The friendly match between the S&T and FMS departments was a resounding success. Both teams displayed excellent sportsmanship, teamwork, and determination, making it a thrilling and enjoyable event. The university's Sports Committee deserves appreciation for organizing and facilitating this match, along with the Student Council for their coordination.

Report on the Director QEC of Indus University's Contribution in Panel Discussion at UK Alumni Networking Reception

SDG 4: Quality Education

SDG 13: Climate Action

SDG 17: Partnerships for the Goals



Event: UK Alumni Networking Reception

Topic: *“Pakistan Climate Crossroads: A Call to Action”*

Participant: Sheema Haider, Director of Quality Enhancement Cell (QEC), Indus University

Introduction

The UK Alumni Networking Reception hosted a panel discussion on *“Pakistan Climate Crossroads: A Call to Action.”* The event assembled experts, alumni, and professionals from various fields to discuss Pakistan’s climate challenges and explore pathways to collaborative solutions. Representing Indus University, Sheema Haider, the Director of Quality Enhancement Cell (QEC), contributed valuable insights on how educational institutions can foster climate awareness, resilience, and actionable strategies, aligning with several Sustainable Development Goals (SDGs).

Key Contributions by the Director QEC

- **Climate Education and Research:** The Director underscored the importance of integrating climate topics into higher education, fostering an informed generation ready to contribute to sustainable practices.
- **Community Awareness Initiatives:** Highlighting community engagement programs, the Director described how the university collaborates locally to promote awareness on climate resilience and sustainability.
- **Global Partnerships:** The Director discussed partnerships with UK institutions, emphasizing the mutual exchange of knowledge and the development of tailored solutions for Pakistan’s environmental challenges.
- **Policy Advocacy:** The Director QEC advocated for academic leaders’ involvement in climate policy, aiming to bring research-driven solutions to government policies on climate adaptation and resilience.



Conclusion:

The Director QEC of Indus University added a vital educational perspective to the climate discourse, supporting SDG 4, SDG 13, and SDG 17. By promoting education, advocating climate action, and fostering global partnerships, Indus University is actively participating in efforts toward a more sustainable and climate-resilient Pakistan.

Report on Indus University's Fifth Consecutive Win in the PCB HEC Intersarsity 2024

SDG 3: Good Health and Well-being

SDG 4: Quality Education

SDG 17: Partnerships for the Goals



Event: PCB HEC Intersarsity 2024 Cricket Tournament

Achievement: Fifth Consecutive Win

Introduction

Indus University has once again showcased its excellence with an extraordinary fifth consecutive win in the **PCB HEC Intersarsity 2024 Cricket Tournament**. This remarkable achievement is not only a testament to the players' dedication and teamwork but also aligns with key Sustainable Development Goals (SDGs) by promoting well-being, quality education, and building a cohesive community spirit.



Conclusion

The fifth consecutive win of Indus University's cricket team in the PCB HEC Intersarsity 2024 is a historic accomplishment that brings pride and unity to the university community. The team's performance exemplifies how sportsmanship and determination can inspire holistic development and promote important life skills. Indus University's ongoing commitment to SDG 3 (Good Health and Well-being), SDG 4 (Quality Education), and SDG 17 (Partnerships for the Goals) is evident through its support for a balanced and inclusive approach to education and extracurricular success.

Report on Breast Cancer Awareness Session at Indus University

SDG 3: Good Health and Well-being

SDG 4: Quality Education



Event: Breast Cancer Awareness Session

Organized By: Indus University.

Audience: Students, Faculty, and Staff

Introduction

Indus University hosted a Breast Cancer Awareness Session aimed at educating students, faculty, and staff on the early detection and prevention of breast cancer. This initiative underscores the university's commitment to promoting health awareness, reducing disease risk, and supporting preventive healthcare practices within the community. By addressing this critical health topic, Indus University contributed to SDG-aligned health objectives, notably **SDG 3: Good Health and Well-being** and **SDG 4: Quality Education**.

Key Highlights of the Session

a) Expert Speaker Presentation

A healthcare expert, [Insert Speaker's Name and Title, if available], led an informative presentation on breast cancer, covering early warning signs, symptoms, and the latest diagnostic methods.

b) Importance of Early Detection

The session emphasized the importance of early detection and the benefits of regular screenings. Attendees were encouraged to conduct regular self-examinations and seek screenings to detect any concerns promptly.

c) Lifestyle and Preventive Tips

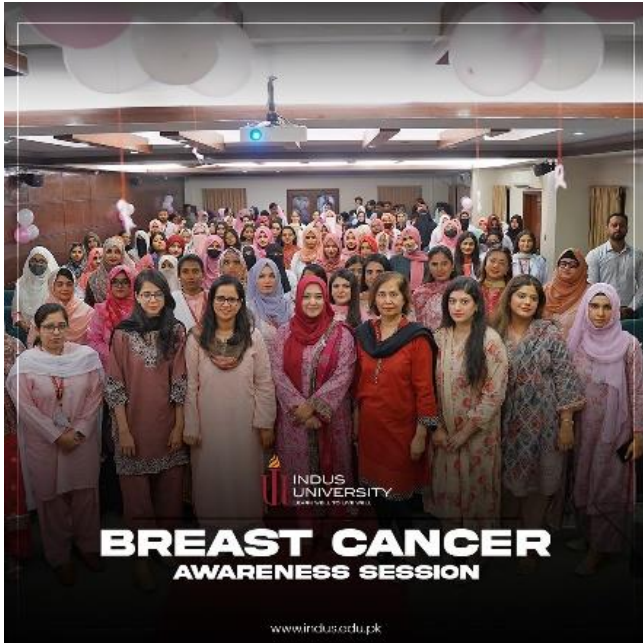
The speaker discussed lifestyle practices that help reduce the risk of breast cancer, including maintaining a healthy diet, engaging in regular physical activity, and avoiding specific risk factors.

d) Interactive Q&A Session

Participants engaged in a Q&A session, enabling them to clarify doubts, discuss myths, and receive guidance on personal health concerns.

Impact and Feedback

Participants found the session insightful and expressed a greater awareness of the importance of proactive health practices. The session helped dispel myths and stigma surrounding breast cancer, with many attendees expressing interest in additional health-related awareness programs.



Conclusion

The Breast Cancer Awareness Session at Indus University was a successful initiative that aligned with SDG 3 (Good Health and Well-being), SDG 4 (Quality Education). By promoting early detection and preventive health, the university reaffirmed its commitment to creating a healthier, more informed community. Such initiatives showcase Indus University's dedication to supporting the physical and mental well-being of its members and fostering a supportive campus environment.

Report on the Role of Physical Therapy in Autism Awareness Session at Indus University

SDG 3: Good Health and Well-being

SDG 4: Quality Education

SDG 10: Reduced Inequalities



Event: Role of Physical Therapy in Autism Awareness Session

Audience: Students, Faculty, and Staff

Introduction

Indus University held a session on the *Role of Physical Therapy in Autism Awareness* to raise understanding of autism spectrum disorder (ASD) and its implications. This event aimed to promote inclusive health practices and demonstrate the vital role of physical therapy in supporting motor and social skills development for individuals with autism. This awareness initiative contributes to Sustainable Development Goals, specifically **SDG 3: Good Health and Well-being**, **SDG 4: Quality Education**, and **SDG 10: Reduced Inequalities**.

Key Highlights of the Session

a) Presentation by Expert in Physical Therapy

- A guest physical therapist, led a presentation on the specific physical challenges faced by individuals with autism and how targeted physical therapy can help. The speaker provided insights into techniques such as sensory integration, motor coordination exercises, and balance training, which are designed to meet the unique needs of individuals with ASD.

b) Techniques and Approaches

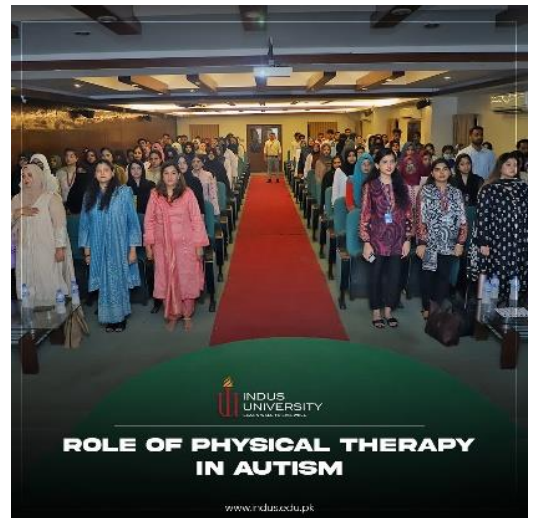
- The session covered various approaches in physical therapy that can enhance core stability, coordination, and motor skills. These techniques not only help individuals with autism improve physical abilities but also boost social skills and self-confidence.

c) Benefits of Physical Therapy for Autism

- The session demonstrated how physical therapy supports greater independence and social interaction in individuals with ASD, providing practical tools for improving their daily lives and overall engagement.

d) Q&A and Community Engagement

- An interactive Q&A allowed attendees to discuss misconceptions about autism and the importance of community support, fostering a more informed and inclusive university environment.



Conclusion

The Role of Physical Therapy in Autism Awareness session at Indus University underscored the importance of accessible, inclusive health practices for individuals with autism. By promoting awareness and aligning with SDG 3 (Good Health and Well-being), SDG 4 (Quality Education), and SDG 10 (Reduced Inequalities), the session exemplified Indus University's commitment to fostering an inclusive community that values health, diversity, and education.

Report on Indus University's Participation in ITCN Asia Expo 2024

SDG 3: Good Health and Well-being

SDG 8: Decent Work and Economic Growth

SDG 9: Industry, Innovation, and Infrastructure



Event: ITCN Asia Expo 2024

Location: Karachi Expo Center

Participants: Indus University Faculty, Students, and Industry Professionals

Introduction

Indus University proudly participated in the **ITCN Asia Expo 2024**, held at the Karachi Expo Center, a premier platform for showcasing advancements in information technology and communications. This event brought together various stakeholders from the IT sector, providing opportunities for networking, knowledge sharing, and collaboration. The participation of Indus University aimed to enhance the students' exposure to the latest technologies and industry practices, while aligning with specific Sustainable Development Goals (SDGs) such as **SDG 4: Quality Education**, **SDG 8: Decent Work and Economic Growth**, and **SDG 9: Industry, Innovation, and Infrastructure**.



Highlights of the Event

a) University Exhibit Booth

- Indus University set up an exhibit booth that showcased innovative projects developed by students and faculty in fields such as software development, cybersecurity, and artificial intelligence. This exhibit attracted significant interest from attendees, allowing students to demonstrate their skills and creativity.

b) Networking Opportunities

- Students had the chance to interact with industry professionals, leading to potential internship offers and collaborations on future projects. This networking experience is crucial for building relationships that can aid in career development and industry engagement.



Conclusion

Indus University's participation in the ITCN Asia Expo 2024 was a successful endeavor that demonstrated the institution's commitment to quality education, innovation, and industry collaboration. By aligning with SDGs 4, 8, and 9, Indus University continues to provide its students with valuable experiences that prepare them for successful careers in the dynamic field of technology.

Report on Indus University's Computing Department Seminar for Google Skill Boost Certification Program Graduates

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

SDG 9: Industry, Innovation, and Infrastructure

SDG 10: Reduced Inequalities



Event: Seminar for Google Skill Boost Certification Program Graduates.

Location: Indus University.

Organized By: Department of Computing, Indus University.

Participants: Graduates of Google Skill Boost Certification Program, Faculty, Industry Professionals.

Introduction

The **Department of Computing at Indus University** organized a seminar for students who completed the **Google Skill Boost Certification Program**. This event aimed to celebrate the accomplishments of the graduates, provide them with insights into leveraging their certifications, and enhance their career readiness in the tech industry. The seminar featured discussions on industry trends, career opportunities, and the importance of continuous learning in technology, aligning with the university's commitment to quality education and professional development.

Highlights of the Seminar

a) Keynote Address

- The seminar featured a keynote address by [Insert Speaker's Name], a recognized industry expert, who discussed the relevance of digital skills in today's job market and the role of continuous learning in career advancement.

b) Panel Discussion

- A panel discussion was held with industry professionals, who shared their perspectives on the current trends in technology and the skills most in demand. The panelists emphasized the significance of certifications like Google Skill Boost in enhancing employability.

c) Student Presentations

- Selected graduates presented their projects completed during the Google Skill Boost Certification Program, showcasing their skills and knowledge.

d) Networking Session

- The seminar concluded with a networking session, allowing graduates to connect with faculty, alumni, and industry professionals.



Impact and Participant Feedback

The seminar was well-received, with participants expressing gratitude for the opportunity to celebrate their achievements and gain further insights into the industry. Feedback indicated that attendees appreciated the practical advice shared by the panelists and found the networking session valuable for their career development.

Conclusion

The seminar organized by the Department of Computing at Indus University for graduates of the Google Skill Boost Certification Program successfully fulfilled its objectives by acknowledging student achievements, providing valuable career insights, and promoting networking. This initiative reflects the university's commitment to enhancing the educational experience and preparing students for successful careers in the technology sector.

Report on the Indus University Alumni Event

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

SDG 9: Industry, Innovation, and Infrastructure

SDG 10: Reduced Inequalities

SDG 17: Partnerships for the Goals



Event: Indus University Alumni Gathering

Participants: Alumni, Faculty, Current Students, and Special Guests

Introduction

Indus University hosted its annual **Alumni Gathering**, uniting graduates from various batches to reconnect, network, and share their experiences. The event aimed to strengthen the bond between the university and its alumni, celebrate their achievements, and provide a platform for current students to gain insights from their predecessors.

Objectives of the Alumni Event

The primary objectives of the event were to:

- **Reunite Alumni:** Provide an opportunity for alumni to reconnect with their classmates and faculty, fostering a sense of community.
- **Showcase Achievements:** Highlight the accomplishments of alumni in various fields and demonstrate the impact of an Indus University education.
- **Encourage Networking:** Facilitate connections between alumni, current students, and faculty for mentorship and professional opportunities.
- **Gather Feedback:** Collect suggestions from alumni on how the university can continue to improve its programs and services.



Highlights of the Event

a) Welcome Address

The event began with a warm welcome address, the Vice Chancellor/Dean, who emphasized the importance of the alumni network in the university's growth and success.

b) Alumni Presentations

Selected alumni shared their career journeys and experiences post-graduation, providing valuable insights to current students about navigating the professional world. These presentations highlighted the diverse fields in which alumni have excelled, from entrepreneurship to corporate leadership.

c) Panel Discussion

A panel discussion featuring distinguished alumni took place, focusing on topics such as industry trends, skill development, and the importance of networking. The panelists answered questions from the audience, providing practical advice to current students.

d) Networking Session

The event included a dedicated networking session, allowing attendees to interact with one another. This informal setting encouraged alumni to reconnect and share ideas, while current students sought guidance and mentorship.

e) Refreshments and Entertainment

The gathering concluded with refreshments and entertainment, providing a relaxed atmosphere for attendees to mingle and enjoy each other's company.

Conclusion

The Indus University Alumni Gathering successfully fulfilled its objectives by bringing together alumni and current students in a celebratory and constructive environment. By fostering connections and sharing experiences, the event strengthened the alumni network and reinforced the university's commitment to supporting its graduates throughout their professional journeys.

Report on the Inauguration of the FMS Department AI Club at Indus University

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

SDG 9: Industry, Innovation, and Infrastructure

SDG 10: Reduced Inequalities



Event: Inauguration of the FMS Department AI Club

Location: Indus University

Organized By: Faculty of Management Sciences (FMS) Department

Participants: Students, Faculty, Industry Experts, and Guests

Introduction

The **Faculty of Management Sciences (FMS) at Indus University** inaugurated its **AI Club**, a student-led initiative aimed at fostering interest and expertise in artificial intelligence and its applications in various fields. The event aimed to bring together students, faculty, and industry experts to discuss the significance of AI in today's world and to provide a platform for learning, collaboration, and innovation.

Impact and Future Plans

The inauguration of the AI Club was met with enthusiasm from students, who expressed eagerness to participate in upcoming activities and learn more about artificial intelligence. The club aims to organize workshops, guest lectures, and competitions throughout the academic year to provide hands-on experience and enhance practical knowledge in AI.

Conclusion

The inauguration of the FMS Department AI Club at Indus University marks a significant step towards promoting awareness and understanding of artificial intelligence among students. By fostering collaboration, knowledge sharing, and innovation, the club aims to prepare students for successful careers in the rapidly evolving field of AI, in alignment with the Sustainable Development Goals.



Report on Wellness in Academic Setup Seminar at Indus University

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 10: Reduced Inequalities



Event: Wellness in Academic Setup Seminar

Organized By: Indus University

Participants: Students, Faculty, Mental Health Experts, and Special Guests

Introduction

Indus University organized a **Wellness in Academic Setup Seminar** aimed at promoting mental health and well-being among students and faculty. The seminar brought together mental health professionals, educators, and students to discuss the importance of wellness in the academic environment and to provide practical strategies for maintaining mental health.

Key Highlights of the Seminar

a) Welcome Address

- The seminar commenced with a welcome address by [Insert Name], [Insert Title], emphasizing the significance of mental health and wellness in achieving academic success.

b) Expert Presentations

- **Keynote Speech:** A keynote speech was delivered by [Insert Speaker's Name], a renowned mental health expert, discussing the impact of academic pressure on students' mental health and providing insights into building resilience.
- **Workshops:** Interactive workshops focused on stress management techniques, mindfulness practices, and coping strategies for academic-related challenges.

c) Panel Discussion

- A panel discussion featuring mental health professionals and educators explored various aspects of wellness in academic settings, including the role of institutions in supporting student mental health.

d) Q&A Session

- The seminar included a Q&A session where participants could ask questions and share their experiences, fostering an open dialogue about mental health.

Conclusion

The inauguration of the FMS Department AI Club at Indus University marks a significant step towards promoting awareness and understanding of artificial intelligence among students. By fostering collaboration, knowledge sharing, and innovation, the club aims to prepare students for successful careers in the rapidly evolving field of AI, in alignment with the Sustainable Development Goals.



Report on Wellness in Academic Setup Seminar at Indus University

SDG 4: Quality Education

SDG 9: Industry, Innovation, and Infrastructure

SDG 17: Partnerships for the Goals



Event: Seminar on "AI for Education"

Location: Indus University Campus

Organized By: Department of Computing, Indus University

Participants: Students, Faculty, IT Professionals, and Educational Experts

Introduction

Indus University hosted a seminar titled "**AI for Education**," featuring a guest speaker from Microsoft. The event aimed to explore the role of artificial intelligence in transforming educational practices and enhancing learning outcomes. It provided an opportunity for participants to gain insights into the latest developments in AI technology and its applications in the educational sector.

Objectives of the Seminar

The primary objectives of the seminar were to:

- **Educate Participants:** Provide knowledge about the current trends and future prospects of AI in education.
- **Promote Discussion:** Foster discussions on the challenges and opportunities of integrating AI into educational systems.
- **Showcase Tools and Solutions:** Introduce Microsoft's AI tools and solutions that can enhance teaching and learning experiences.



Impact and Participant Feedback

The seminar received positive feedback from participants, who appreciated the insights shared by the guest speaker. Many attendees expressed enthusiasm about the potential of AI to enhance their teaching and learning experiences. Feedback indicated a strong interest in exploring further training and resources related to AI in education.

Conclusion

The "AI for Education" seminar at Indus University was a significant event that highlighted the transformative potential of artificial intelligence in the educational landscape. By providing valuable knowledge and practical insights, the seminar equipped participants with the tools to leverage AI in their academic and professional pursuits. Indus University remains committed to fostering innovation and technology in education, ensuring that students and faculty are well-prepared for the future while aligning with the Sustainable Development Goals.



Report on Industrial Visit to Contour Software House by Indus University's Computing Department

SDG 4: Quality Education

SDG 9: Industry, Innovation, and Infrastructure



Event: Industrial Visit to Contour Software House

Location: Contour Software House, Karachi

Organized By: Department of Computing, Indus University

Participants: Students from Computing Department, Faculty Members, Industry Experts from Contour Software

Introduction

The Computing Department of Indus University organized an industrial visit to **Contour Software House** in Karachi. The visit aimed to provide students with exposure to the professional work environment in the software industry, enhance their understanding of modern software development practices, and connect their academic knowledge with real-world applications. This visit served as an opportunity for students to interact with industry professionals, understand career pathways, and explore internship or job opportunities in the tech sector.

Objectives of the Visit

The primary objectives of the visit were to:

- Expose Students to Industry Practices: Familiarize students with the latest trends, technologies, and tools in the software development industry.
- Bridge the Gap between Theory and Practice: Enable students to observe how the theoretical concepts they learn in class are applied in real-world projects.
- Career Awareness: Provide insights into the various roles and responsibilities in a software house, and offer networking opportunities for career advancement.

Key Highlights of the Visit

a) Orientation Session

- The visit began with an orientation session conducted by Contour Software, where students were introduced to the company's background, mission, and current projects.

b) Department Walkthrough

- Students were given a guided tour of different departments, including Software Development, Quality Assurance, Project Management, and Client Support. This allowed students to observe the distinct roles and tasks within a software house.

Conclusion

The Industrial Visit to Contour Software House was a successful initiative by the Computing Department of Indus University, offering students invaluable insights into the software industry. By aligning with the Sustainable Development Goals, the visit fostered quality education, encouraged decent work aspirations, promoted innovation, and underscored the importance of partnerships for sustainable development. Indus University remains committed to providing experiential learning opportunities that prepare students for successful careers in technology.



Report on Career Exposure Drive Seminar at Indus University

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth



Event: Career Exposure Drive Seminar

Location: Indus University Auditorium

Organized By: Career Services Office, Indus University

Audience: Students from all departments, Faculty Members, Guest Industry Professionals

Introduction

Indus University organized a **Career Exposure Drive Seminar** aimed at providing students with valuable insights into various career pathways, industry expectations, and the skills required for professional success. The seminar served as a platform for students to connect with industry professionals, explore potential career options, and understand the evolving job market landscape.

Objectives of the Seminar

The primary objectives of the Career Exposure Drive Seminar were to:

- **Enhance Career Awareness:** Inform students about a range of career options across different industries.
- **Develop Professional Skills:** Emphasize the importance of skill development and professionalism to increase employability.
- **Encourage Networking:** Create opportunities for students to connect with professionals, mentors, and potential employers.
- **Promote Internships and Job Opportunities:** Highlight internship and job placements available through industry partners.

Impact and Participant Feedback

The seminar received positive feedback from both students and faculty. Students appreciated the opportunity to interact with industry professionals, who provided practical advice and mentorship. Many students felt more informed and confident about their career choices, and they expressed interest in pursuing internships and further developing their professional skills.



Conclusion

The **Career Exposure Drive Seminar** at Indus University was a successful event that provided students with essential career guidance and industry insights. By aligning with the SDGs, the seminar not only enhanced students' educational experience but also prepared them for meaningful and sustainable employment. Indus University remains dedicated to supporting students in their career journeys and building partnerships with industry leaders to create more opportunities for professional growth.



Report on Indus University Conducting Free Russian Language Course

SDG 4: Quality Education

SDG 10: Reduced Inequality

SDG 17: Partnerships for the Goals

SDG 5: Gender Equality

SDG 16: Peace, Justice, and Strong Institutions



Venue: Indus University

Organized by: International Affairs Office

Duration: 2 months

Introduction

Indus University has initiated a remarkable program offering free Russian language classes, led by an experienced native Russian teacher from Russia. This initiative aims to foster a deeper cultural understanding and enhance language proficiency among students, preparing them for a globalized workforce. By aligning this program with key Sustainable Development Goals (SDGs)—specifically SDG 4 (Quality Education), SDG 10 (Reduced Inequality), SDG 5 (Gender Equality), SDG 16 (Peace, Justice, and Strong Institutions), and SDG 17 (Partnerships for the Goals)—the university is making significant strides in promoting inclusivity and broadening academic horizons. These SDGs contribute to sustainability by ensuring equitable access to quality education, fostering partnerships, and promoting peaceful, inclusive societies.



Objectives of the Classes

The objectives of the Russian language classes are multifaceted:

- **Skill Development:** Provide students with the opportunity to learn a new language, enhancing their personal and professional capabilities.
- **Cultural Exchange:** Promote cross-cultural understanding and appreciation, allowing students to engage with Russian culture, traditions, and societal norms.

- **Career Advancement:** Equip students with valuable language skills that can enhance their employability in various sectors, including business, diplomacy, and tourism.
- **Social Equity:** Ensure access to quality education in language learning for all students, thereby contributing to the reduction of inequalities within the academic community.
- **Networking Opportunities:** Create a platform for students to connect with peers and professionals interested in the Russian language and culture.



Conclusion

Indus University's initiative to conduct free Russian language classes exemplifies a strong commitment to quality education and cultural exchange. By aligning this program with Sustainable Development Goals—specifically SDGs 4, 5, 10, 16, and 17—the university is empowering students with essential language skills while promoting inclusivity and cross-cultural understanding.

This initiative not only enriches the academic experience of students but also prepares them to thrive in a globalized world, fostering a sense of social responsibility and awareness. The emphasis on partnerships further enhances the sustainability of the program, encouraging collaboration between the university and cultural institutions. As Indus University continues to innovate and expand its educational offerings, it remains dedicated to building a more equitable and interconnected society, contributing to a brighter future for all students and promoting sustainable development at large.

Report on the Memorandum of Understanding (MoU) Signing Ceremony between Indus University and SI-UK (Pakistan)

SDG 4: Quality Education

SDG 17: Partnerships for the Goals



Venue: Chancellor Room, Indus University

Organized by: International Relations Office

Date: 22nd -October-2024

Introduction

On 22 nd -October-2024, Indus University hosted a significant event—the signing ceremony of a Memorandum of Understanding (MoU) with SI-UK (Pakistan) in the Chancellor Room. This collaboration aims to create transformative educational opportunities for students, facilitating their pursuit of study abroad programs and access to scholarships. The event underscores the university commitment to fostering international academic partnerships and enhancing global educational prospects, directly aligning with SDG 4: Quality Education and SDG 17: Partnerships for the Goals. By enhancing educational access and fostering international collaboration, the MoU promotes sustainable development and the achievement of the Sustainable Development Goals (SDGs)..

Objectives of the Ceremony:

The MoU was established with several key objectives aimed at enriching the academic journey of Indus University students:

1. **Study Abroad Support:** To provide comprehensive guidance and resources for students interested in pursuing higher education overseas, ensuring they have the necessary tools for a successful application process.
2. **Scholarship Assistance:** To assist eligible students in securing scholarships that can alleviate financial burdens, making international education more accessible.
3. **On-Campus Resources:** To establish dedicated support systems on campus that facilitate the application process, including counseling and informational workshops.
4. **Educational Webinars:** To organize free online webinars and interactive sessions, offering insights into various international educational institutions and their programs.
5. **International Networking Opportunities:** To include Indus University in the itineraries of international university representatives visiting Pakistan, creating opportunities for direct engagement and collaboration.



Impact of the MoU

Increased Awareness: The MoU signing has significantly raised awareness among students about the diverse opportunities available for studying abroad. Informational materials and sessions planned in the coming months will further enhance their understanding.

Enhanced Educational Opportunities: By facilitating access to international education and scholarships, the partnership is expected to open new doors for Indus University students, enriching their academic experiences and global perspectives.

Strengthened Institutional Ties: This collaboration fosters a stronger relationship between Indus University and SI-UK, contributing to a culture of cooperation and inclusivity in education. It paves the way for future initiatives that can further enhance the educational landscape at the university.

Conclusion

The signing ceremony of the Memorandum of Understanding between Indus University and SI UK (Pakistan) represents a significant advancement in the university's mission to provide high-quality education and global opportunities for its students. This partnership not only aims to facilitate study abroad initiatives but also aligns with broader educational goals of inclusivity and international collaboration, particularly **SDG 4: Quality Education** and **SDG 17: Partnerships for the Goals**.

By promoting access to quality education and fostering global partnerships, this MoU contributes to sustainable development by preparing students to become informed global citizens who can tackle contemporary challenges. This initiative supports sustainability goals by encouraging educational practices that promote equity, diversity, and innovation, ultimately leading to a more sustainable and equitable future. As the university moves forward with this agreement, it is well-positioned to enhance its educational offerings and foster a more interconnected academic environment, reinforcing the objectives of **SDG 4** and **SDG 17**.



Report on Undergraduate Research Poster Competition Rehabilitation Sciences Organized by the Sindh Institute of Physical Medicine and Rehabilitation (SIPM&R)

SDG 4: Quality Education

SGD 3: Good Health and Well-being

SDG 17: Partnerships for the Goals



Venue: Sindh Institute of Physical Medicine and Rehabilitation (SIPM&R)

Organized by: Sindh Institute of Physical Medicine and Rehabilitation (SIPM&R)

Supported by: Indus University Administration, Student Affairs Office

Participants: 20 Students from DPT Department

Date: 18th May 2024

Event Overview

The Undergraduate Research Poster Competition for Rehabilitation Sciences, organized by the Sindh Institute of Physical Medicine and Rehabilitation (SIPM&R), aimed to showcase innovative research projects and foster collaboration among students in the field of rehabilitation sciences. The event provided a platform for students to present their research findings, engage with peers and professionals, and contribute to the advancement of knowledge in rehabilitation.

Participations

Five research groups from Indus University participated in the competition, demonstrating the university's commitment to academic excellence and research in rehabilitation sciences. The students presented their projects on various topics, reflecting their dedication to addressing challenges in the field.



Key Highlights

Research Presentations: Participants presented their posters, providing insights into their research methodologies, findings, and implications for rehabilitation practice. The event fostered constructive discussions among attendees and judges.

Awards and Recognitions: One of the research groups from Indus University secured the 3rd position in the competition, highlighting the quality and impact of their research. This achievement not only recognized their hard work but also elevated the university's profile in the academic community.

Networking Opportunities: The event facilitated connections among students, faculty, and industry professionals, promoting collaboration and knowledge sharing in the field of rehabilitation.

Conclusion

The Undergraduate Research Poster Competition for Rehabilitation Sciences organized by SIPM&R provided an excellent opportunity for students to engage in meaningful research, showcase their work, and contribute to the field of rehabilitation. The participation of Indus University students, especially the recognition of one group for securing 3rd place, highlighted the university's commitment to academic excellence and alignment with sustainable development goals.

Report on Work-Life Balance organized by Indus University

SDG 4: Quality Education

SDG 3: Good Health and Well-being

SDG 8: Decent Work and Economic Growth



Venue: Indus University.

Organized by: Department of Physical Therapy (DPT).

Supported by: Indus University Administration.

Participants: 30 faculty members

Date: 8th April 2024

Speaker: Dr. Sumbul Azam

Objective

The primary objective of this workshop was to raise awareness among faculty members about the importance of achieving a healthy work-life balance. The workshop aimed to help faculty understand the factors contributing to work-life imbalance, such as workload, time management, and personal priorities.

Workshop Activities

- Circle of Work Life and Personal Life: Participants engaged in an interactive activity to visualize the interplay between work and personal life.
- Work-Life Balance Scale: Attendees created a scale to evaluate what is important at work versus in their personal lives, followed by a discussion of their insights.
- Solutions and Strategies: Participants collaboratively generated solutions and strategies to address the challenges faced in the workplace personal priorities.

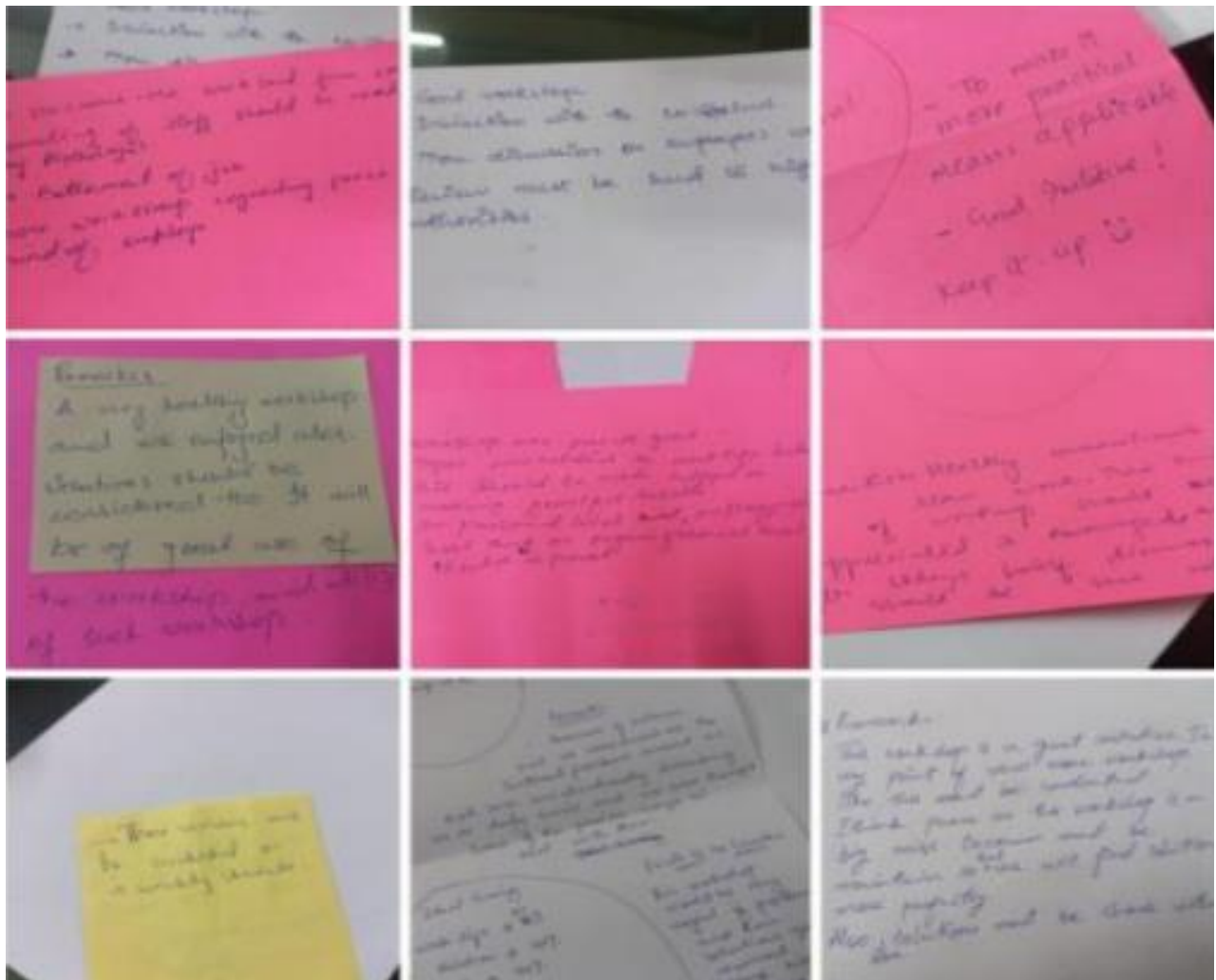
Key Discussion

Understanding Work-Life Balance:

- Defined what work-life balance means and its significance for faculty members.
- Discussed the impact of work-life imbalance on well-being, job satisfaction, and overall productivity.

Identifying Challenges:

- Identified common challenges faced by faculty members in achieving work-life balance, including:
 - Heavy workloads
 - Long working hours
 - Blurred boundaries between work and personal life
 - Competing demands from various responsibilities



Conclusion:

The workshop on work-life balance provided a valuable opportunity to explore the complexities of balancing professional responsibilities with personal well-being. Through discussions, participants gained a deeper understanding of the challenges faculty members face and the strategies available to mitigate issues.

Report on Pakistan Resolution Day Celebration Organized by Indus University

SDG 4: Quality Education

SGD 11: Sustainable Cities and Communities

SDG 16: Peace, Justice, and Strong Institutions



Venue: Indus University.

Organized by: Department of Physical Therapy (DPT).

Supported by: Indus University Administration.

Participants: 30 faculty members

Date: 35 Students

Date: 22-March-2024

Introduction

On March 22, 2024, the Department of Physical Therapy and Rehabilitation Sciences at Indus University organized a vibrant celebration of Pakistan Resolution Day. This event commemorated the historic Lahore Resolution of 1940, which laid the foundation for the creation of Pakistan. The celebration aimed to instill a sense of national pride and unity among students and faculty, aligning with the United Nations Sustainable Development Goals (SDGs), particularly Goal 4: Quality Education, by fostering awareness of Pakistan's history and promoting cultural heritage.

Objectives

- To commemorate the significance of Pakistan Resolution Day and its role in the country's formation.
- To educate participants about the historical context of the Lahore Resolution and its implications for Pakistan's sovereignty and identity.
- To foster a spirit of patriotism and unity among students and faculty, emphasizing the importance of national values.
- To align the event with global objectives by promoting education, cultural awareness, and community engagement.

Engagement and Interaction

The event encouraged active participation from students and faculty alike. Attendees engaged in discussions about the significance of Pakistan Resolution Day and shared their perspectives on national values and responsibilities. The collaborative atmosphere fostered a sense of community and belonging.



Conclusion:

The Pakistan Resolution Day celebration organized by the Department of Physical Therapy and Rehabilitation Sciences at Indus University successfully highlighted the historical significance of the Lahore Resolution while promoting national pride and unity. By aligning with the Sustainable Development Goals, the event reinforced the importance of education and cultural awareness in fostering a strong national identity. Moving forward, we aim to continue celebrating such important occasions, enhancing students' understanding of their heritage and responsibilities as citizen.

Report on “AI and the Future of Research: Trends, Tools, and Techniques”

SDG 3: Good Health & Well-Being

SDG 4: Quality Education

SDG 9: Industry, Innovation, and Infrastructure.



Venue: Convention Centre, Liaquat National Hospital (LNH), Karachi.

Organized by: Liaquat National Hospital.

Supported by: Indus University Administration.

Introduction

Liaquat National Hospital recently organized an event titled *"AI and the Future of Research: Trends, Tools, and Techniques"* to address the intersection of Artificial Intelligence and healthcare research. This seminar was not only a step toward modernizing healthcare research but was also aligned with various Sustainable Development Goals (SDGs), particularly SDG 3 (Good Health and Well-being) and SDG 9 (Industry, Innovation, and Infrastructure).

Objectives

The seminar aimed to:

1. Promote awareness and education about AI-driven innovations in healthcare research, aligning with **SDG 4 (Quality Education)**.
2. Foster the integration of advanced AI technologies to enhance healthcare outcomes, aligning with **SDG 3 (Good Health and Well-being)**.
3. Encourage collaborative efforts across sectors for future innovations in research, in support of **SDG 9 (Industry, Innovation, and Infrastructure)**



Conclusion

The "*AI and the Future of Research*" seminar aligned closely with the Sustainable Development Goals by fostering innovation, quality education, and advancements in healthcare. Liaquat National Hospital's initiative has set an example for institutions aiming to support sustainable, impactful development through the adoption of AI in healthcare research.

Acknowledgments

Special thanks to Liaquat National Hospital for organizing this significant event, the speakers and panelists for their insights, and the participants who contributed to its success. The alignment with SDGs strengthens the commitment to responsible, equitable innovation, propelling the future of research and healthcare toward sustainability.



Report on Pakistan Life Savers Programme Work-Shop Organized By Department Of Physical Therapy and Rehabilitation Sciences in Collaboration with AKUH PLSP at Indus University

SDG 3: Good Health & Well-Being

SDG 4: Quality Education



Venue: Indus University.

Organized by: Department of Physical Therapy (DPT) in collaboration with Pakistan LiveSupport Program AKUH.

Supported by: Indus University Administration, Student Affairs Office and PLSP.

Guest: Ayaz Ilyas PLSP Lead Trainer.

Participants: 45 students and 20 faculty members.

Introduction

On 24th of May 2024, the Department of Physical Therapy and Rehabilitation Sciences at Indus University organized a workshop on the Pakistan Life Savers Programme (PLSP) in collaboration with the Aga Khan University Hospital (AKUH). This workshop aimed to equip participants with essential life-saving skills, aligning with the United Nations Sustainable Development Goals (SDGs). By promoting awareness and training in emergency response, the initiative sought to enhance community health outcomes and preparedness.

Key Activities

The workshop included a series of interactive sessions and hands-on practice opportunities:

- **CPR Training:** Participants received comprehensive instruction on CPR techniques, focusing on the correct methods for adults, children, and infants. This session emphasized the importance of timely intervention in cardiac emergencies.
- **Bleeding Control Techniques:** The workshop also covered essential skills for controlling bleeding, including the use of direct pressure, bandaging, and the application of tourniquets.



Hand on Practice

A significant component of the workshop involved hands-on practice, where participants applied the skills they learned in realistic scenarios. Under the guidance of experienced instructors from AKUH, attendees practiced CPR techniques on manikins and engaged in exercises that simulated emergency bleeding control. This practical experience not only reinforced the theoretical knowledge gained but also ensured that participants felt prepared to act decisively in emergencies

Engagement and Interactions

Participants actively engaged in discussions, asking questions and sharing personal experiences related to emergency situations. The interactive nature of the workshop facilitated a collaborative learning environment, allowing attendees to learn from one another and build a network of support for future initiatives



Conclusion

The Pakistan Life Savers Programme workshop, organized by the Department of Physical Therapy & Rehabilitation Sciences in collaboration with AKUH at Indus University, successfully equipped participants with critical life-saving skills. By aligning with the Sustainable Development Goals, the event emphasized the importance of education and training in enhancing community health and safety. Moving forward, we aim to continue these initiatives, providing further training opportunities and fostering a culture of preparedness within the community.

Report on attending a Capacity Building Workshop on International Ranking for UN Sustainable Development Goals (SDGs)

SDG 4: Quality Education.

SDG 9: Industry, Innovation & Infrastructure.

SDG 17: Partnerships for the Goals.



Venue: Salim Habib University

Organized By: Sindh Higher Education Commission

Date: September 2024

Introduction

Ms. Sheema Haider, Director of the Quality Enhancement Cell (QEC) at Indus University, attended a *One-Day Capacity Building Workshop on International Ranking for Sustainable Development Goals (UN SDGs)*. This workshop provided leaders in higher education with essential insights into aligning institutional efforts with the UN SDGs, supporting goals like **SDG 4 (Quality Education)**, **SDG 9 (Industry, Innovation, and Infrastructure)**, and **SDG 17 (Partnerships for the Goals)**. Her participation reflects Indus University's commitment to enhancing its educational impact and contributing to global sustainability.

Workshop Highlights

- **Understanding SDG Ranking Metrics:** Ms. Haider attended sessions that clarified global ranking methodologies for SDG indicators, focusing on tools to assess and report university contributions, thus advancing **SDG 4** by promoting sustainable education practices.
- **Case Studies on Effective SDG Integration:** Best practices shared by prominent institutions offered actionable strategies for embedding SDG targets into Indus University's policies and programs, supporting **SDG 9** by fostering innovation in academic and operational frameworks.
- **Training on SDG Data Collection and Reporting:** Hands-on training on tracking tools equipped Ms. Haider with the capability to monitor SDG progress at Indus University, bolstering transparency and strategic reporting as per **SDG 17**.
- **Collaborative Networking:** Discussions with peers from other institutions encouraged partnerships and knowledge-sharing, further supporting **SDG 17** by strengthening inter-institutional collaboration for sustainable development.



Acknowledgement

Thanks to the organizing body for the workshop, and to Ms. Sheema Haider for representing Indus University's commitment to quality enhancement and sustainable development.

Impact and Conclusion

Ms. Haider's involvement in the workshop strengthens Indus University's role in advancing the SDGs by enhancing capacity for sustainability reporting, aligning academic initiatives with global standards, and fostering a culture of sustainable growth and collaboration. This participation highlights Indus University's ongoing commitment to SDG integration, supporting quality education, sustainable innovation, and partnerships for development.

Report on Teacher's Day Celebration – 5th October 2024 Organized by the Russian Center for Science and Culture

SDG 4: Quality Education.

SDG 17: Partnerships for the Goals.



Venue: Russian Centre for Science and Culture

Organized By: Sindh Higher Education Commission

Date: September 2024

Overview

On October 5th, 2024, Indus University proudly participated in the Teacher's Day celebration organized by the Russian Center for Science and Culture. The event aimed to honor educators for their significant contributions to shaping the future of students and advancing education. It was a day filled with reflection, recognition, and the sharing of ideas on how to further enhance the role of educators in society.

Indus University's Participation:

Indus University played an integral part in the event, with faculty members and administrative staff actively contributing to discussions and workshops centered around improving teaching methodologies and promoting international academic collaborations. The university's delegation, led by **Ms. Sheema Haider**, Director of the Quality Enhancement Cell (QEC), showcased the institution's commitment to educational excellence and fostering a strong connection between educators and students.

Key Highlights:

1. Panel Discussions

Indus University faculty members participated in interactive sessions that explored modern pedagogical strategies, challenges in higher education, and the evolving role of teachers in a rapidly changing world. These sessions encouraged collaborative thinking among attendees and fostered discussions on enhancing educational quality in Pakistan.

2. Award of Recognition

A significant moment during the event was when **Ms. Sheema Haider**, Director of QEC, was presented with an **Award of Recognition**. This award was in acknowledgment of her outstanding contribution to the advancement of educational quality and her unwavering commitment to ensuring excellence in teaching and learning standards at Indus University.

3. Cultural Exchange

The event also featured cultural performances that highlighted the rich heritage of both Russia and Pakistan, further strengthening the bond between the two nations. Indus University faculty and students actively participated, contributing to the spirit of unity and collaboration.



Conclusion

This participation highlights Indus University's ongoing commitment to SDG integration, supporting quality education, sustainable innovation, and partnerships for development.

Report on Participation at the Seminar on *Revamped QA Framework: Collaborative Pathways to Sustainable Development Goals (SDGs)*

SDG 4: Quality Education.

SDG 9: Industry, Innovation & Infrastructure.

SDG 17: Partnerships for the Goals.



Venue: NED University

Organized By: Quality Enhancement Cell, NED University

Date: 5 June 2024

Introduction

Ms. Sheema Haider, Director of the Quality Enhancement Cell (QEC) at Indus University, recently participated in the seminar *Revamped QA Framework: Collaborative Pathways to Sustainable Development Goals (SDGs)*. This seminar aimed to integrate the revamped Quality Assurance (QA) framework with the United Nations' SDGs, guiding educational institutions in enhancing quality standards aligned with sustainable development.

Seminar Highlights

Revamped QA Framework for Quality Education

The seminar opened with an introduction to the revamped QA framework, highlighting its importance in improving educational quality to meet global standards. By engaging with these strategies, Ms. Haider is well-positioned to apply insights to promote high-quality, inclusive, and equitable education at Indus University, advancing **SDG 4**.

Aligning QA Standards with Sustainable Development Goals

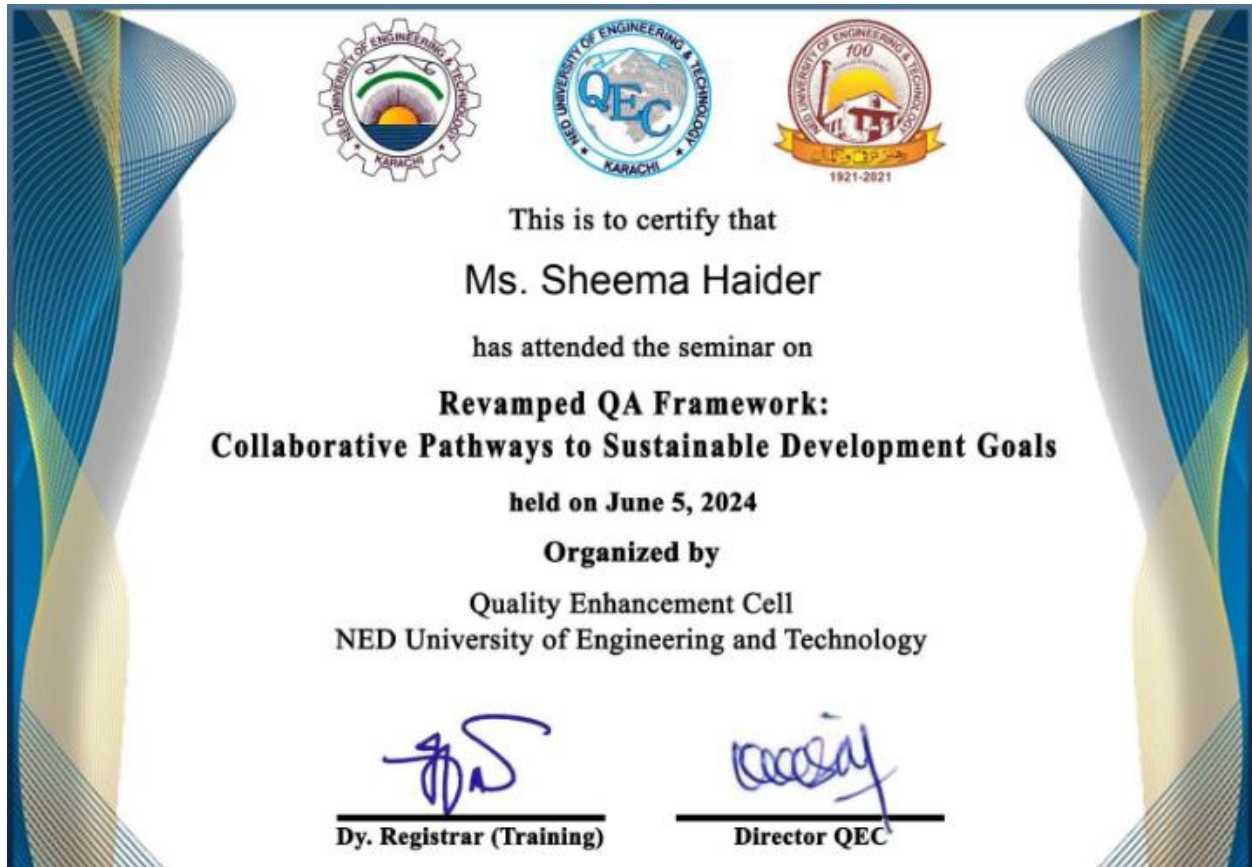
Dedicated sessions emphasized integrating SDG metrics within quality assurance frameworks. Participants learned about performance indicators and practices that can help institutions showcase their commitment to sustainability. This directly supports **SDG 9**, as Indus University seeks to foster an innovative and resilient academic environment aligned with sustainable practices.

Collaborative Networks for Sustainable Development

The seminar highlighted collaborative pathways for institutions to align their quality standards with SDGs. Ms. Haider took part in discussions on building partnerships and sharing resources, contributing to **SDG 17** by promoting global collaboration to achieve sustainability goals in higher education.

Case Studies and Implementation Strategies

Successful case studies from other institutions showcased the real-world application of SDG-aligned quality assurance practices. These case studies provided actionable strategies that Ms. Haider can implement within Indus University's QEC, advancing **SDG 4** and **SDG 9** through innovation and best practices.



Conclusion

Ms. Haider's participation strengthens Indus University's commitment to sustainable development by enhancing its capacity to incorporate SDG principles into quality assurance. Equipped with refined strategies, Ms. Haider is poised to lead initiatives that support quality education, encourage infrastructure for innovation, and foster collaborative partnerships, contributing meaningfully to **SDG 4, SDG 9, and SDG 17**.

S. No.	Faculty Name	Designation	Department / Faculty	Research Title	Journal Title	National / International	Link	SDGs
2024								
1	Dr. Okasha Anjum	Assistant Professor/HOD	DPT/FHMS	Knowledge, Attitude, and Perception of Covid-19 Vaccinations in Physiotherapy Students of Pakistan - A Cross-Sectional Survey	Allied Medical Research Journal	National	https://doi.org/10.59564/amrj/02.01/012	SDG 3: Good Health and Well-Being
2	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	BBA / FMS	Behavioral Biases in Consumer Paradox towards Counterfeit Luxury Products: A Comparative Study between China and Pakistan	Current Psychology	International	https://link.springer.com/article/10.1007/s12144-023-04868-8	SDG 12: Responsible Consumption and Production
3	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	BBA / FMS	Mobile Learning Using Extended UTAUT Model During COVID-19: Evidence from Developed Countries	Economic Research-Ekonomska Istraživanja	International	https://doi.org/10.1080/1331677X.2023.2300389	SDG 4: Quality Education
4	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	BBA / FMS	A Comparative Analysis of Multivariate Approaches for Data Analysis in Management Sciences	E a M: Ekonomie a Management	International	https://doi.org/10.15240/tul/001/2024-5-001	SDG 9: Industry, Innovation, and Infrastructure
5	M. Ahmed Siddiqui	Manager, Reserch	ORIC	Relevance of Consumer Generated Content In Food Industry of Pakistan	Migration Letters and The London Publishers	International	https://migrationletters.com/index.php/ml/article/view/10896	SDG 2: Zero Hunger
6	Dr. Usman Farooq	Assistant Prof	Media Sciences	The Evolution of Social Media: Assessing the Impact of Digital Communities on Personal and Professional Lives	Transnational Press London Ltd.	International	https://remittancesreview.com/article-detail/?id=1962	SDG 4: Quality Education
7	Sumbul Azam	Lecturer	DPT	Relationship between sense of coherence and work-family enrichment with emotional exhaustion among university teachers	Pakistan Social Science Review	National	https://ojs.pssr.org.pk/journal/article/view/688	SDG 3: Good Health and Well-Being
8	Chandar Kumar	Lecturer	FEST	Super-Twisting Sliding Mode and Fuzzy PID Hybrid Control System Integration for Electric Dynamic Load Simulation	Sir Syed University Research Journal of Engineering & Technology (SSURJET)	National	https://sirsyeduniversity.edu.pk/ssurj/rj/index.php/ssurj/article/view/628/223	SDG 9: Industry, Innovation, and Infrastructure
9	Dr. Rana Salman Anwar	Assistant Prof	FMS	Mentoring magic: career calling as a catalyst for tacit knowledge transfer in executive development centers (EDCs)	International Journal of Mentoring and Coaching in Education	International	https://www.emerald.com/insight/content/doi/10.1108/IJMC-E-07-2023-0066/full/html	SDG 8: Decent Work and Economic Growth
10	Haider Iqbal	Lecturer	FMS	Green Ads, Green Hearts: How Ads and Caring for The Planet Boost Your Eco-Friendly Shopping Goals	International Journal of Social Science and Entrepreneurship (IJSSSE)	National	https://ijsse.salmaedusociety.com/index.php/ijsse/article/view/278/216	SDG 12: Responsible Consumption and Production
11	Dr. Maira Muneer	Lecturer	FHMS	Effectiveness Of Kinesio Taping Versus Mulligans Mobilization with Movement in Sub-Acute Lateral Ankle Sprain in Footballers: A Randomized Controlled Trial	International Health Review	National	https://www.researchgate.net/profile/Tooba-Asif-5/publication/376110780_Effectiveness_Of_Kinesio_Taping_Versus_Mulligans_Mobilization_with_Movement_in_Sub-Acute_Lateral_Ankle_Sprain_in_Footballers_A_Randomized_Controlled_Trial_History_Effectiveness_of_Kinesio_Taping_versu/links/6569e477b86a1d521b25d2ae/Effectiveness-Of-Kinesio-Taping-Versus-Mulligans-Mobilization-with-Movement-in-Sub-Acute-Lateral-Ankle-Sprain-in-Footballers-A-Randomized-Controlled-Trial-History-Effectiveness-of-Kinesio-Taping-versu.pdf	SDG 3: Good Health and Well-Being

12	Abdul Saleem	Lecturer	FMS	Exploring the Impact of Sustainable Media Campaigns on Consumer Behavior	Bulletin of Business and Economics (BBE)	National	https://bbejournal.com/BBE/article/view/911/940	SDG 12: Responsible Consumption and Production
13	Dr. Rana Salman Anwar	Assistant Prof	FMS	Mentoring magic: career calling as a catalyst for tacit knowledge transfer in executive development centers (EDCs)	<u>International Journal of Mentoring and Coaching in Education</u>	International	https://www.emerald.com/insight/content/doi/10.1108/IJMC-E-07-2023-0066/full/html?skipTracking=true	SDG 8: Decent Work and Economic Growth
14	Dr. Paras Ayaz	Assistant Prof	FHMS	Evidence Synthesis on Gait and Balance Training: Meta-Analysis of Physical Therapy Intervention in Parkinson's Patients	Journal Allied medical research	National	https://ojs.amrj.net/index.php/1/article/view/106/61	SDG 3: Good Health and Well-Being
15	Mariam Shahid	Lecturer	FMS	Impact Of Organizational Justice, Leader-Member Exchange, Psychological Safety And Mentoring On Employee Engagement In The Commercial Banking Sector	International Journal Of Contemporary Issues In Social Sciences	National	https://ijciss.org/index.php/ijciss/article/view/1359/1551	SDG 8: Decent Work and Economic Growth
16	Abdul Saleem	Lecturer	FMS	Impact of Video Content Marketing on Consumer Engagement	Journal of Policy Research	National	https://doi.org/10.61506/02.00322	SDG 12: Responsible Consumption and Production
17	Abdul Saleem	Lecturer	FMS	International Journal of Contemporary Issues in Social Sciences (IJCISS)	International Journal of Contemporary Issues in Social Sciences (IJCISS)	National	https://ijciss.org/index.php/ijciss/article/view/1279/1441	SDG 16: Peace, Justice, and Strong Institutions
18	Dr. Hummaira Jabeen	Assistant Prof	FMS	Elevating Careers through Technology and Creativity: A Middle-Level Manager Odyssey	Journal of Management Practices, Humanities and Social Sciences	National	https://global-jws.com/ojs/index.php/global-jws/article/view/290/424	SDG 8: Decent Work and Economic Growth
19	Dr. Rizwan Raheem Ahmed	Professor/ Dean FMS	FMS	Enhancing Environmental Sustainability in Asian Textile Supply Chains: Insights from Agile Practices and Mediating Variables	<i>Journal of Business Economics and Management</i>	International	https://journals.vilniustech.lt/index.php/JBEM/article/view/21789#	
20	Dr. Rana Salman Anwar	Assistant Prof	FMS	Beyond service: commercial friendship's impact on trust and student loyalty	Journal of Marketing for Higher Education	International	https://www.tandfonline.com/doi/full/10.1080/08841241.2024.2400076?src=	SDG 16: Peace, Justice, and Strong Institutions
21	Abdul Saleem	Lecturer	FMS	Decoding Consumer Perception: The Cognitive Mechanisms of Psychological Pricing on Student Purchasing Behavior	Jahan e Tehqeeq	National	https://jahan-e-tahqeeq.com/index.php/jahan-e-tahqeeq/article/view/1713	SDG 12: Responsible Consumption and Production
22	Dr. Muhammad Hassan	Assistant Prof	FEST	Social Enterprises: A Pathway to Economic Development and Social Innovation	International Journal of Contemporary Issues in Social Sciences	National	https://ijciss.org/index.php/ijciss/issue/view/8	SDG 8: Decent Work and Economic Growth
23	Dr. Rizwan Raheem Ahmed	Professor/ Dean FMS	FMS	Enhancing Competitiveness of Green Environmental Practices and Green Purchase Intentions in Asian Markets: Evidence from the Extended Norm Activation Model	Journal of Competitiveness	International	https://www.cjournal.cz/index.php?hid=clanek&bid=aktualni&cid=549&cp=	SDG 12: Responsible Consumption and Production
24	Dr. Rizwan Raheem Ahmed	Professor/ Dean FMS	FMS	Macroeconomic Factors Driving Exchange Rate Volatility and Economic Sustainability: Case Study of Pakistan	Amfiteatru Economic	International	https://doi.org/10.24818/EA/2024/66/612	SDG 8: Decent Work and Economic Growth SDG 10: Reduced Inequalities
25	Dr. Rizwan Raheem Ahmed	Professor/ Dean FMS	FMS	Study of Marketing Strategy Implementation in the Context of Higher Education in Pakistan	Tie Journal	International	http://www.transformations.knf.vu.lt/60/article/stud	SDG 4: Quality Education SDG 9: Industry, Innovation, and Infrastructure
26	Dr. Rizwan Raheem Ahmed	Professor/ Dean FMS	FMS	Exploring the Impact of Institutional Entrepreneurship and Institutional Innovation, and Poverty Reduction on Carbon Footprint in BRICS Economies: What is the Role of	Springer Nature Link	International	https://doi.org/10.1007/s11356-023-30868-z	SDG 1: No Poverty SDG 13: Climate Action SDG 17: Partnerships for the Goals

				Urbanization and Social Entrepreneurship?"				
27	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	FMS	Extended Signaling Theory and Role of Corporate Social Responsibility and Brand Personality	Journal Citation Reports	International	https://doi.org/10.5755/j01.ee.34.4.33348	SDG 12: Responsible Consumption and Production
28	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	FMS	The Impact of Globalization and Democracy on Social Spending in the South Asian Association for Regional Cooperation (SAARC) Countries	Springer Nature Link	International	https://doi.org/10.1007/s11205-023-03095-9	SDG 12: Responsible Consumption and Production
29	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	FMS	Role of Augmented Reality in Changing Consumer Behavior and Decision Making: Case of Pakistan	Sustainability	International	https://doi.org/10.3390/su132414064	SDG 12: Responsible Consumption and Production
30	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	FMS	E-banking Customer Satisfaction and Loyalty: Evidence from Serial Mediation through Modified E-S-QUAL Model and Second-Order PLS-SEM	Journal General Track	International	http://dx.doi.org/10.5755/j01.ee.32.5.28997	SDG 4: Quality Education SDG 12: Responsible Consumption and Production
2023								
1	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	BBA / FMS	Consumers purchase decision in the context of Western Imported Food products? Empirical evidence from Pakistan	Heliyon	International	https://doi.org/10.1016/j.heliyon.2023.e20358	SDG 12: Responsible Consumption and Production
2	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	BBA / FMS	Behavioral Biases in Consumer Paradox towards Counterfeit Luxury Products: A Comparative Study between China and Pakistan	Current Psychology	International	https://doi.org/10.1007/s12144-023-04868-8	SDG 12: Responsible Consumption and Production
3	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	BBA / FMS	How and When Ethics Lead to Organizational Performance: Evidence from South Asian Firms	Sustainability	International	https://doi.org/10.3390/su15108147	SDG 16: Peace, Justice, and Strong Institutions
4	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	BBA / FMS	Empirical Study of Globalization on Global Brands of Fast-Food Industry to Increase Consumer Purchase Intention	Transformations in Business and Economics	International	http://www.transformations.knf.vu.lt/58/gp58.pdf	SDG 12: Responsible Consumption and Production
5	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	BBA / FMS	Effect of Social Media Marketing of Luxury Brands on Brand Equity, Customer equity and Customer Purchase Intention	Amfiteatru Economic	International	https://doi.org/10.24818/EA/2023/62/265	SDG 12: Responsible Consumption and Production
6	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	BBA / FMS	Effect of Green Marketing Mix, Green Customer value, and Attitude on Green Purchase Intention: evidence from the USA	Environmental Science and Pollution Research	International	https://doi.org/10.1007/s11356-022-22944-7	SDG 12: Responsible Consumption and Production
7	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	BBA / FMS	The Role of Green Innovation on Environmental and Organizational Performance: Moderation of Human Resource Practices and Managerial Commitment	Heliyon	International	https://doi.org/10.1016/j.heliyon.2022.e12679	SDG 9: Industry, Innovation, and Infrastructure
8	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	BBA / FMS	Development of Social Welfare Policies in the South Asian Association for Regional Cooperation (SAARC) Countries: Globalization and Democracy	Social Indicators Research	International	https://doi.org/10.1007/s11205-023-03095-9	SDG 16: Peace, Justice, and Strong Institutions
9	Dr. Hummaira Jabeen	Assistant Professor / HOD	BBA / FMS	Monetary Policy Shock Transmission in Emerging Markets	Journal of Policy Research	National	file:///C:/Users/dell/Downloads/JPR+8(4),+379-390.pdf	SDG 8: Decent Work and Economic Growth
10	Dr. Hummaira Jabeen	Assistant Professor / HOD	BBA / FMS	United States (US)-Financial Conditions and macro-economy of Emerging Markets	Journal of Policy Research	National	https://jprpk.com/index.php/jpr/article/view/202	SDG 8: Decent Work and Economic Growth
11	Dr. Lata Lohana	Assistant Professor	BBA / FMS	The influence of skill-enhancing and motivation-enhancing HRM practices on turnover intention: The role of work engagement	Journal of Positive School psychology	National	https://www.journalppw.com/index.php/jpsp/article/view/16440/10455	SDG 8: Decent Work and Economic Growth

12	Dr. Lata Lohana	Assistant Professor	BBA / FMS	Enhancing innovative work behaviour: the role of servant leadership and creative self-efficacy.	On the Horizon	National	https://doi.org/10.1108/OTH-12-2020-0044 .	SDG 8: Decent Work and Economic Growth
13	Mr. Jibran Khan	Lecturer	BBA / FMS	External Factors that Affects the Impulsive Buying Behavior in Karachi	Journal of Policy Research	National	https://jprpk.com/index.php/jpr/article/view/147	SDG 12: Responsible Consumption and Production
14	Ms. Mariam Shahid	Lecturer	BBA / FMS	The Impact of Team Effectiveness Affective Commitment Opportunity Fair Treatment Job Involvement on Participative Leadership	Journal of Policy Research	National		SDG 8: Decent Work and Economic Growth
15	Ms. Mariam Shahid	Lecturer	BBA / FMS	Impact of Growth Satisfaction, Supervisory Support, SelfEfficacy on Job Performance: A Mediating Role of Job Satisfaction	Global Journal for Management and Administrative Sciences	National	https://gjmasuok.com/index.php/gjmas/issue/current	SDG 8: Decent Work and Economic Growth
16	Ms. Mariam Shahid	Lecturer	BBA / FMS		Journal of Policy Research	National	https://doi.org/10.5281/zenodo.7908783	SDG 16: Peace, Justice, and Strong Institutions
17	Mr. Aroon Kumar	Lecturer	BBA / FMS	External Factors that Affects the Impulsive Buying Behavior in Karachi	Journal of Policy Research	National	https://doi.org/10.5281/zenodo.790878	SDG 8: Decent Work and Economic Growth
18	Ms. Faiza Ahmed	Lecturer	BBA / FMS	Political instability and stock market: event study		National	https://doi.org/10.5281/zenodo.8210922	SDG 3: Good Health and Well-Being
19	Ms. Umama Riaz	Lecturer	BBA / FMS	The Impact of Organizational Justice, Job Stress, Coworker Competence, and Coworker Warmth on Turnover Intention: A Mediating Role of Job Satisfaction in the Private Education Sector of Karachi	Journal of Policy Research	National	https://doi.org/10.5281/zenodo.7852588	SDG 12: Responsible Consumption and Production
20	Mr. Asadullah Lakho	Lecturer	BBA / FMS	Adoption of Blockchain Technology in Pakistan's Pharmaceutical Supply chain to fight Counterfeit Medicine Market: Perception of Pharmaceutical Industry Professionals	JISR Management and Social Sciences & Economics	National	https://jisrmsse.szabist.edu.pk/index.php/szabist/article/view/514	SDG 12: Responsible Consumption and Production
21	Mr. Asadullah Lakho	Lecturer	BBA / FMS	The Role of Online Customer Testimonials in Brand Trust: Utilization of The Expectancy-Disconfirmation Model	Journal of Positive School Psychology	National	https://www.journalppw.com/index.php/jpsp/article/view/16932	SDG 12: Responsible Consumption and Production
22	Mr. Asadullah Lakho	Lecturer	BBA / FMS	Influence of Social Networking Sites' Content on Consumer Decision Making: A Systematic Literature Review	Journal of Policy Research	National	https://jprpk.com/index.php/jpr/article/view/299	SDG 12: Responsible Consumption and Production
23	Paras Ayaz	Assistant Professor	DPT/FHMS	Psychological Intervention for Pain Management Following Musculoskeletal Injury: A Comprehensive Review and Meta-Analysis	"Allied Medical Research Journal "	National	http://ojs.amrj.net/index.php/1/article/view/116	SDG 3: Good Health and Well-Being

2022

1	Dr. Rizwan Raheem Ahmed	Professor/ Dean FMS	BBA / FMS	Digital transformation and Industry 4.0 initiatives: Evidence from business integration management model in Healthcare industry	Journal of Competitiveness	International	https://doi.org/10.7441/joc.2022.04.01	SDG 3: Good Health and Well-Being
2	Dr. Rizwan Raheem Ahmed	Professor/ Dean FMS	BBA / FMS	Relationship between different Dimensions of Workplace Spirituality and Psychological Wellbeing: Measuring Mediation Analysis through Conditional Process Modeling	International Journal of Environmental Research and Public Health,	International	https://doi.org/10.3390/ijerph191811244	SDG 3: Good Health and Well-Being
3	Dr. Rizwan Raheem Ahmed	Professor/ Dean FMS	BBA / FMS	Neuromarketing Concept in Artificial Neural Networks: Case of Forecasting and Simulation from the Advertising Industry	Sustainability	International	https://doi.org/10.3390/su14148546	SDG 9: Industry, Innovation, and Infrastructure
4	Dr. Rizwan Raheem Ahmed	Professor/ Dean FMS	BBA / FMS	Assessing the organizational commitment, subjective vitality and burnout effects on turnover intention in private universities	Oeconomia Copernicana	International	https://doi.org/10.24136/oc.2022.008	SDG 4: Quality Education

5	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	BBA / FMS	The Mediating Role of Competitiveness between Entrepreneurial Challenges and Willingness of Female Business Graduates	Journal of Competitiveness	International	https://doi.org/10.7441/joc.2022.02.04	SDG 5: Gender Equality
6	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	BBA / FMS	The Social Media Break-up: Psycho-behavioral Measures and Implications	IEEE Access	International	http://doi.org/10.1109/ACCESS.2022.3178839	SDG 3: Good Health and Well-Being
7	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	BBA / FMS	Destination Environmental Branding and Sustainable Eco-Conscious Consumer	Transformations in Business and Economics	International	http://www.transformations.knf.vu.lt/56/article/dest	SDG 12: Responsible Consumption and Production
8	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	BBA / FMS	Role of Social Media Marketing in the SME Sector Performance	Transformations in Business and Economics	International	http://www.transformations.knf.vu.lt/56/article/role	SDG 8: Decent Work and Economic Growth
9	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	BBA / FMS	The Competency-based Training & Assessment, and Improvement of Technical Competencies and Changes in Pedagogical Behavior	E a M: Economies a Management	International	https://doi.org/10.15240/tul/001/2022-1-006	SDG 4: Quality Education
10	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	BBA / FMS	The Relationship between Internal Employer Branding and Talent Retention: A Theoretical Investigation for the Development of a Conceptual Framework	Frontiers in Psychology	International	http://doi.org/10.3389/fpsyg.2022.859614	SDG 8: Decent Work and Economic Growth
11	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	BBA / FMS	The Exports Performance of Pakistan: Evidence from the ARDL Cointegration Analysis	Romanian Journal of Economic Forecasting	International	https://ipe.ro/rjef/rjef4_2022/rjef4_2022p150-168.pdf	SDG 8: Decent Work and Economic Growth
12	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	BBA / FMS	The Extended UTAUT Model and Learning Management System during COVID-19: Evidence from PLS-SEM and Conditional Process Modeling	Journal of Business Economics and Management	International	https://doi.org/10.3846/jbem.2021.15664	SDG 4: Quality Education
13	Dr. Ahmed Muddassir Khan	Professor / Dean FEST	DEE/FEST	Modeling of Efficient Control Strategies for LCC-HVDC Systems: A Case Study of Matiari-Lahore HVDC Power Transmission Line	Sensors, MDPI	International	MDPI Error 404 File not found	SDG 7: Affordable and Clean Energy
14	Dr. Ahmed Muddassir Khan	Professor / Dean FEST	DEE/FEST	MSP Patches based Optimized EEG Source Localization and Validation in Visual Cortex of Human Brain	Pakistan Journal of Engg. and Tech (PakJET)	National	Indexing and Abstracting Pakistan Journal of Engineering and Technology (hpej.net)	SDG 3: Good Health and Well-Being
15	Ms. Rida Ashraf	Lecturer	BBA / FMS	Impact of perceived CSR Transformational Leadership and Perceived Organizational Support on Organizational Identification and Pro environmental Behavior of Employees in Pharmaceutical Industry of Pakistan	Journal of Policy Research	National	https://jprpk.com/index.php/jpr/article/view/146	SDG 12: Responsible Consumption and Production
16	Mr. Muhammad Faraz	Lecturer	BBA / FMS	Impact of Microfinance on Small and Medium Enterprise Growth: A Case Study of Pakistan	Journal of Contemporary Issues in Business and Government	National	https://cibgp.com/au/index.php/1323-6903/article/view/2283/2243	SDG 8: Decent Work and Economic Growth
17	Mr. Jibran Khan	Lecturer	BBA / FMS	Implementation of Theory of Planned Behavior to Understand Brand love and Its Outcomes	Journal of Policy Research	National	https://jprpk.com/index.php/jpr/article/view/137	SDG 12: Responsible Consumption and Production
18	Ms. Mariam Shahid	Lecturer	BBA / FMS	Impact Of Workforce Training And Organizational Rewards on Commitment: A Mediating Role Of Job Satisfaction	Journal of Peace Development and Communication	National	https://doi.org/10.36968/JPDC-V06-I04-02	SDG 8: Decent Work and Economic Growth
19	Ms. Mariam Shahid	Lecturer	BBA / FMS	External Factors that Affects the Impulsive Buying Behavior in Karachi	Journal of Policy Research	National	https://jprpk.com/index.php/jpr/article/view/147	SDG 12: Responsible Consumption and Production

20	Mr. Abdul Saleem	Lecturer	BBA / FMS	Determinants of Customer Switching Intention in Pakistan: A case of Cellular Services	Bulletin of Business and Economics	National	https://doi.org/10.5281/zenodo.7256470	SDG 9: Industry, Innovation, and Infrastructure
21	Mr. Abdul Saleem	Lecturer	BBA / FMS	Determinants of Consumer Behavioral Intension towards Clothing Brand in Pakistan: The Role of Brand Personality Appeal.	Journal of Policy Research	National	https://doi.org/10.5281/zenodo.7538979	SDG 12: Responsible Consumption and Production
22	Mr. Abdul Saleem	Lecturer	BBA / FMS	Implementation of the theory of Planned Behavior to understand Brand Love and its Outcomes	Journal of Policy Research	National	https://jprpk.com/index.php/jpr/article/view/137	SDG 12: Responsible Consumption and Production
23	Mr. Abdul Saleem	Lecturer	BBA / FMS	Analyzing the relationship of trust and social commerce satisfaction through social media activities: A study on online shopping website of the Clothing industry	Global Scientific Journal of Business Management	National		SDG 12: Responsible Consumption and Production
24	Mr. Asadullah Lakho	Lecturer	BBA / FMS	The Effect Of Online Shopping Experience And Customer Involvements On Online Purchase Intention	Competitive Educational Research Journal	National	https://cerjournal.com/index.php/cerjournal/article/view/89	SDG 12: Responsible Consumption and Production
25	Mr. Asadullah Lakho	Lecturer	BBA / FMS	A Study On Impact Of Facebook Brand-Related User Generated Content (UGC) On Consumer Responses	Bulletin of Business and Economics	National	file:///C:/Users/dell/Downloads/399-Article%20Text-1093-2-10-20220927%20(1).pdf	SDG 12: Responsible Consumption and Production
26	Mr. Asadullah Lakho	Lecturer	BBA / FMS	Determinants of Customer Switching Intention in Pakistan. A Case of Cellular Services	Bulletin of Business and Economics	National	file:///C:/Users/dell/Downloads/404-Article%20Text-1114-2-10-20230214%20(1).pdf	SDG 12: Responsible Consumption and Production
27	Mr. Asadullah Lakho	Lecturer	BBA / FMS	Implementation of Theory of Planned Behavior to Understand Brand love and Its Outcomes	Journal of Policy Research	National	https://jprpk.com/index.php/jpr/article/view/137	SDG 12: Responsible Consumption and Production
2021								
1	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	BBA / FMS	Drivers of Proactive Environmental Strategies: Evidence from the Pharmaceutical Industry of Asian Economies”	Sustainability	International	https://doi.org/10.3390/su13169479	SDG 12: Responsible Consumption and Production
2	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	BBA / FMS	Assessing design information quality in the construction industry: Evidence from building information modeling	Acta Montanistica Slovaca	International	https://doi.org/10.46544/AMS.v26i2.05	SDG 9: Industry, Innovation, and Infrastructure
3	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	BBA / FMS	Forecasting inflation by using the sub-groups of both CPI and WPI: evidence from auto regression (AR) and ARIMA models	Romanian Journal of Economic Forecasting	International	http://www.ipe.ro/rjef/rjef2_21/rjef2_2021p144-161.pdf	SDG 8: Decent Work and Economic Growth
4	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	BBA / FMS	Environmental issues and Strategic Corporate Social Responsibility for Organizational Competitiveness	Journal of Competitiveness	International	https://doi.org/10.7441/joc.2021.0201	SDG 12: Responsible Consumption and Production
5	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	BBA / FMS	Corporate Social Responsibility and Brand Management: Evidence from Carroll’s Pyramid and Triple Bottom Line Approaches	Technological and Economic Development of Economy	International	https://doi.org/10.3846/tede.2021.14520	SDG 12: Responsible Consumption and Production
6	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	BBA / FMS	Technology Confirmation is associated to Improved Psychological Wellbeing: Evidences from an Experimental Design	Transformations in Business & Economics	International	http://www.transformations.knf.vu.lt/53/article/tech	SDG 3: Good Health and Well-Being
7	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	BBA / FMS	The integration of corporate social responsibility and marketing concepts as a business strategy: evidence from SEM-based multivariate and Toda-Yamamoto causality model	Oeconomia Copernicana	International	https://doi.org/10.24136/oc.2021.006	SDG 12: Responsible Consumption and Production
8	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	BBA / FMS	Do investors Herd? An examination Of Pakistan stock exchange	International Journal of Finance & Economics	International	https://doi.org/10.1002/ijfe.1895	SDG 8: Decent Work and Economic Growth
9	Dr. Rizwan Raheem Ahmed	Professor / Dean FMS	BBA / FMS	Forecasting and the casual relationship of sectorial energy consumptions and GDP of Pakistan	Romanian Journal of Economic Forecasting	International	http://www.ipe.ro/rjef/rjef2_20/rjef2_2020p131-148.pdf	SDG 8: Decent Work and Economic Growth

				by using AR, ARIMA, and Toda-Yamamoto Wald models				
10	Dr. Syed Saeed Jaffer	Assistant Professor	DEE/FEST	A low cost PON-FSO based fronthaul solution for 5G CRAN architecture	Optical Fiber Technology	International	https://www.sciencedirect.com/science/article/abs/pii/S1068520021000493	SDG 9: Industry, Innovation, and Infrastructure
11	Dr. Ahmed Muddassir Khan	Professor/Dean FEST	DEE/FEST	Improving the optical properties of SnO ₂ nanoparticles through Ni doping by sol-gel technique	Current Research in Green and Sustainable Chemistry	National	https://www.sciencedirect.com/science/article/pii/S2666086521000266	SDG 9: Industry, Innovation, and Infrastructure
12	Dr. Ahmed Muddassir Khan	Professor/Dean FEST	DEE/FEST	Simulation Analysis of Single-Phase Transformer less H6 Inverter based Dual Input buck-boost Converter to mitigate leakage current	Pakistan Journal of Engg. and Tech (PakJET)	National	Simulation Analysis of Single-Phase Transformerless H6 Inverter based Dual Input buck-boost Converter Pakistan Journal of Engineering and Technology (hpej.net)	SDG 7: Affordable and Clean Energy
13	Dr. Ahmed Muddassir Khan	Professor/Dean FEST	DEE/FEST	Challenges and Opportunities of Industrial Revolution 4.0 in Renewable Energy Sector of Pakistan	Pakistan Journal of Engg. and Tech (PakJET)	National	Indexing and Abstracting Pakistan Journal of Engineering and Technology (hpej.net)	SDG 7: Affordable and Clean Energy
14	Dr. Ahmed Muddassir Khan	Professor/Dean FEST	DEE/FEST	Analysis of Efficient FPGA Based PID Controller For Dc-Dc Buck-Boost Converter Using Hardware Co Simulation Setup	Sukkur IBA Journal of Emerging Technologies (SJET)	National	Analysis of Efficient FPGA Based Pid Controller For Dc-Dc Buck Boost Converter Using Hardware Co-Simulation Setup Sukkur IBA Journal of Emerging Technologies (iba-suk.edu.pk)	SDG 9: Industry, Innovation, and Infrastructure
15	Dr. Lata Lohana	Assistant Professor	BBA / FMS	The nexus of physical, cognitive and emotional engagement with academic staff turnover intention: The moderating role of organizational politics.	Global Business and Organizational Excellence	National	https://doi.org/10.1002/joe.22077	SDG 8: Decent Work and Economic Growth
16	Mr. Asadullah Lakho	Lecturer	BBA / FMS	The causality between TDRs returns of Islamic banks in Pakistan pre & post crisis.	Competitive Social Science Research Journal	National	https://cssjournal.com/index.php/cssjournal/article/view/213	SDG 8: Decent Work and Economic Growth
17	Dr. Okasha Anjum	Assistant Professor/HOD	DPT/FHMS	Efficacy Of Robot-assisted Physiotherapy For Pain Management In Neurological Disorders-A Systematic Review	Journal Of Medical Sciences	National	https://doi.org/10.52764/jms.21.29.3.14	SDG 3: Good Health and Well-Being
18	Dr. Okasha Anjum	Assistant Professor/HOD	DPT/FHMS	Effects of physiotherapy in the management of cancer-related pain and fatigue: A systematic review of randomized controlled trials.	International Journal of Endorsing Health Science Research (JEHSR)	International	http://dx.doi.org/10.29052/IJEHSR.v9.i4.2021.541-554	SDG 3: Good Health and Well-Being

The List of FEST's Projects/Posters presented in the Event (IUPPC-24-Season-IX), and the Alignment with SDGs

BE ELECTRICAL PROJECTS /POSTERS

S.N O	Project Name	Student name	SDGs
1	IOT Based Smart Monitoring and Controlling System for Industrial Exhaust Fan with Self Sufficient Power Generation	1.Syed Ghazanfar Ali1(799-2020)	1. Gaol 7: Affordable and clean energy, 2.GOAL 8: Decent Work and Economic Growth 3. GOAL 9: Industry, Innovation and Infrastructure
2	IoT Based Smart Monitoring, Communication and Automation	1.Muhammad Noman(2306-2020) 2.Muzafar Hussain (2458-2020) 3.Dilbar Ali (1154-2020)	1.GOAL 3: Good Health and Well-being 2.GOAL 4: Quality Education
3	Arduino-Based Trainer for Sensor Interfacing and Control Systems Using Mobile Application	1.Iftikhar (2462-2020) 2.Muhammad Ishaq(950-2020)	1.GOAL 4: Quality Education 2.GOAL 9: Industry, Innovation and Infrastructure
4	PLC Based trainer	1Asad ali 2.shahzaman	1.GOAL 4: Quality Education 2.GOAL 8: Decent Work and Economic Growth

S&T ELECTRICAL PROJECTS/POSTERS

S.N O	Project Name	Student name	SDGs
1	IOT based intelligent gas leakage detection using node mcu	1.Aqib ali 2. Talha nasser	1.Goal 3: Good Health and Well-being 2:.Goal 9.Industry, Innovation, and Infrastructure 3.Goal 13 Climate Action
2	IoT based Military Robort	1.Umer Arif 2.Syed Muhgammad Wajahat	1.Goal 9 Industry, Innovation, and Infrastructure
3	Iot based transformer monitoring system	1.M Azhan 2.M.Ameen 3.M.Taimoor 4.M.Imran 5.Abdul sbihe	1. Gaol 7: Affordable and clean energy, 2.GOAL 8: Decent Work and Economic Growth
4	Vertical Car Parking	1.Saifur Rehman 1330-2021 2.M. Nadeem 1582-2021	1.Goal 11 Sustainable Cities and Communities 2.Goal 9 Industry, Innovation, and Infrastructure
5	Advanced Home Automation	1.Shaikh M. Ammar 1157-2021 2.M. Yaseen 1775-2021	1.Goal 7: Affordable and Clean Energy
6	Smart Advertisment Box	1.Adil Javiad 1023-2021 2.M. Shehzad 1301-2021	1.Gaol 8 Decent Work and Economic Growth 2.Goal 12 Responsible Consumption and Production

7	PLC/HMI/based energy management system	1.Taimoor Nasir 1595-2021 2.M. Adil Khan 2120-2021	1. Gaol 7: Affordable and clean energy, 2.GOAL 8: Decent Work and Economic Growth
8	Surveillance Robot	1.Muhammad Bilal 1264-2021 2.Muhammad Faizan 1426-2021	1.Goal 11 Sustainable Cities and Communities 2.Goal 9 Industry, Innovation, and Infrastructure
9	Raspberry Pi Trainer	1.Zulkifel 1887-2021 2.Muhammad Khurram 1317-2021	1.GOAL 4: Quality Education 2.GOAL 8: Decent Work and Economic Growth
10	Voice Control Wheel Chair	1.Rohail Akash 1707-2021 2.M. Idrees Khan 1884-2021	1.Goal 3: Good Health and Well-being 2.GOAL 8: Decent Work and Economic Growth
11	3D Printer	1Ali Husnain 1787-2021 2Arsalan Hanif 1316-2021	1..GOAL 8: Decent Work and Economic Growth
13	Smart Energy Meter	1.Umair Ahmed 1328-2021 2.Shahzaman Khan 1680-2021	1. Gaol 7: Affordable and clean energy, 2.GOAL 8: Decent Work and Economic Growth
S&T ELECTRONICS PROJECTS/POSTERS			
S.N O	Project Name	Student name	SDGs
1	Smart Helmet	1. Abbas Ali - 633-2021 2. Muhammad Hamza - 790-2021 3. Muhammad Umer Khan - 135-2021 4. Osama Shah - 735-2021	1. GOAL 3: Good Health and Well-being 2. GOAL 9: Industry, Innovation and Infrastructure
2	Self Balancing Robot	1.Gulfranz Khan - 761-2021 2. Muhammad Sohail Farooq - 421-2021	1.GOAL 3: Good Health and Well-being 2.GOAL 4: Quality Education 3. GOAL 9: Industry, Innovation and Infrastructure

		3. Owais Ahmed - 329-2021	
3	Smart stick	1. Ahmed Mujtuba Hussain - 323-2021 2. Ammar Ul Hassan - 766-2021 3. Hamza Farooq - 768-2021 4. Meraj Khalid - 767-2021	1.GOAL 3: Good Health and Well-being 2. GOAL 4: Quality Education 3. GOAL 9: Industry, Innovation and Infrastructure
4	Smart Overhead Pedestrian Bridge	1. Muhammad Arsalan - 1863-2021 2. Muhammad Nasir - 1138-2021 3. Hamza Hanif - 1046-2021 4. Zaeem Hussain Khan - 1127-2022	1.Goal 3: Good Health and Well-being 2. Gaol 7: Affordable and clean energy 3. GOAL 8: Decent Work and Economic Growth 4:.Goal 9.Industry, Innovation, and Infrastructure 5.Goal 13 Climate Action
5	IOT Based Smart Energy Meter with Home Automation Control	1. Nabeel Zia - 1213-2021 2. Irteza Jabbar - 1190-2021 3. Muhammad Mugheera - 1182-2021 4. Uzair Ahmed - 1730-2021	1.Gaol 7: Affordable and clean energy 2. Goal 9 Industry, Innovation, and Infrastructure 3. Goal 12 Responsible Consumption and Production
6	Advance Military Spying & Bomb Disposal Robot	1. Muhammad Adeel - 1089-2021 2. Syed Baber Shah - 1407-2021 3. Syed Saif Ali Zaidi - 1738-2021 4. Syed Huzaifa - 1226-2020	1. .Goal 3: Good Health and Well-being 2. Goal 9 Industry, Innovation, and Infrastructure

S&T CIVIL PROJECTS/POSTERS

S.N O	Project Name	Student name	SDGs
1	Exploring the status and Benefits of Modular	1.Raja Arqam Ata 2.Rao shah Fahad 3.Syed Salman	1. Gaol 7: Affordable and clean energy, 2.GOAL 8: Decent Work and Economic Growth

	Construction in construction Industry of Sindh Pakistan	4.Faraz khan 5.Abdul sbihe	3. GOAL 9: Industry, Innovation and Infrastructure
2	Innovative use of Optical Fibers in Light Transmitting Concrete	1.Umer Abdullah 2.Hamza Ali 3.Sabir 4.Ziaullah	1. Gaol 7: Affordable and clean energy, 2.GOAL 9: Industry, Innovation and Infrastructure 3. Goal 11 Sustainable Cities and Communities
3	CLIMATE CHANGE AND LAND USE EFFECTS ON FLOW MAGNITUDE AND NUTRIENTS LOADS	1: ZAEEM UDDIN 2: BAKHT ROZ KHAN 3: MUHAMMAD MUSA 4: UMAR SADEEQ 5: LATIFUR REHMAN	1.Goal 3: Good Health and Well-being 2.Goal 13 Climate Action
4	Evaluating The Impact of Climate Change in Pakistan	1: Waqar Ahmed 2: Junaaid 3: M. Junaaid 4: M.Irfan 5: Riaz Ali Shah	1.Goal 13 Climate Action
5	ASSESSMENT OF URBAN DRAINAGE SYSTEM AND FLOOD RESILIENCE FOR KARACHI	1: SAFIYA AEMAN 2: USAMA AYUB 3: ABDUL RAHMAN BASRA 4: MUHAMMAD ALI BANDESHA 5: TAMEER HUSSAIN CHANNA	1.Goal 13 Climate Action

6	COMPARISON OF DIFFERENT MODELS FOR AGRICULTURE FIELD RUNOFF	1: M. Ali Hyder 2: M. Ibraheem Qasmi 3: Shamsheer Haider 4: Faraz 5: Sameer	1. Goal 6: Ensure availability and sustainable management of water and sanitation for all , 2.GOAL 2: End hunger, achieve food security and improved nutrition and promote sustainable agriculture 3. GOAL 15: Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, halt and reverse land degradation and halt biodiversity loss
7	green Building techniques and material for urban development	1.Faraaz Qayoom 2.Faiz-ul-Haq 3.Arsalan Magsi 4.Rayyan Qureshi	1. Goal 7: Affordable and clean energy, 2.GOAL 9: Industry, Innovation and Infrastructure 3. Goal 11 Sustainable Cities and Communities
8	Analyzing Magnitude of Earthquake by Using Seismograph and Installing Alarming System to Alert Before the Disaster	1.M. Ather Ansari 2.Syed Arsalan 3. asher Jawed 4.Abdul Rehman	1.GOAL 9: Industry, Innovation and Infrastructure 2. Goal 11 Sustainable Cities and Communities
9	Use of Bio degradable plastic in the Flexible pavement Construction	1.Hidayatullah 2.Syed Musharaf Hussain 3. Imtiaz Hussain 4.Ahsan Ali	1.GOAL 9: Industry, Innovation and Infrastructure 2. Goal 11 Sustainable Cities and Communities

S&T MECHANICAL PROJECTS/POSTERS

S.N O	Project Name	Student name	SDGs
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1	Design and Optimize the 360 degree rotating	Muhammad Ahmar Furqan Ghani 36-2022 Ruhab Uddin Siddiqui 426-2022 Shahroz Ameer 463-2022 Syed Muhammad Ayaz Karim 559-2022 Uriel Franklin 203-2022	Goal 7: Affordable and Clean Energy Goal 9: Industry, Innovation, and Infrastructure Goal 12: Responsible Consumption and Production Goal 13: Climate Action Goal 15: Life on Land Goal 17: Partnerships for the Goals
2	To design and implement an automated irrigation system that adjusts water delivery based on real- time soil moisture levels, optimizing water usage and enhancing plant health.	M.Wahaj 1312-2021 Dawood Ahmed khan 2061-2021 Hasan Jilani 1382-2022 Mohsin Rasool 2105-2021	SDG 6: Clean Water and Sanitation SDG 12: Responsible Consumption and Production SDG 13: Climate Action SDG 15: Life on Land
3	Optimization of Shell and Tube Heat Exchanger using Engine Oil (20W-40) and Water as a working Fluid	Abdul Naveed Saeedi 194-2022 Abdul Kabeer Khan 90-2022 Husnain Tariq 279-2022 Dawood Daniel 584-2022 Muhammad Mateen 603-2022	SDG 7: Affordable and Clean Energy SDG 9: Industry, Innovation, and Infrastructure SDG 12: Responsible Consumption and Production SDG 13: Climate Action SDG 6: Clean Water and Sanitation (Indirectly)
4	Design and fabricated of Industrial Furnace with smart Sensors.	Uzair Akhtar 1246-2021 Nabeel Rafiq 1996-2021 Burhan uddin 1454-2021 Akif Hussain 1506-	SDG 7: Affordable and Clean Energy SDG 9: Industry, Innovation, and Infrastructure SDG 12: Responsible Consumption and Production SDG 13: Climate Action SDG 8: Decent Work and Economic

		2021 Shahzaib 2088-2021	Growth SDG 6: Clean Water and Sanitation (Indirectly)
5	Foot Step Generating power out of free energy using piezoelectric sensor.	Zain Ali 2067-2021 Simon Riaz 1587-2021 Muhammad Moazzam Soori 1402-2021 Abdul Ahad 2030-2021	SDG 7: Affordable and Clean Energy SDG 11: Sustainable Cities and Communities SDG 9: Industry, Innovation, and Infrastructure SDG 13: Climate Action SDG 12: Responsible Consumption and Production
6	Solar and Portable destillation plant	Hanzala Khan 1359-2021 Muhammad Junaid Zahoor 1216-2021 Muhammad Yasir 1069-2021 Syed Saad Yazdan 1420-2021	SDG 6: Clean Water and Sanitation SDG 7: Affordable and Clean Energy SDG 13: Climate Action SDG 9: Industry, Innovation, and Infrastructure SDG 3: Good Health and Well-Being SDG 11: Sustainable Cities and Communities
7	Electric Bike	Noman Ahmed 960-2022 Jahanzeb Khan 806-2022 Muhammad Faizan khan 878-2022 Mohib ullah Asif 874-2022	SDG 7: Affordable and Clean Energy SDG 11: Sustainable Cities and Communities SDG 3: Good Health and Well-Being SDG 9: Industry, Innovation, and Infrastructure SDG 13: Climate Action SDG 8: Decent Work and Economic Growth SDG 12: Responsible Consumption and Production

8	Anti-Thief Alarm	Musaib Ahmed 914-2022 Mubashir Ahmed 1010-2022 Mushab 832-2022 Taha Lodhi 908-2022	Goal 11: Sustainable Cities and Communities Goal 12: Responsible Consumption and Production Goal 9: Industry, Innovation, and Infrastructure Goal 7: Affordable and Clean Energy Goal 8: Decent Work and Economic Growth
9	Electronic Wheel Chair	Muzammil Naseem 1122-2022 Bilal Javed 1194-2022 Muddasir Ali Khan 678-2022 Faisal Irfan 843-2022	SDG 3: Good Health and Well-being SDG 9: Industry, Innovation, and Infrastructure SDG 10: Reduced Inequality SDG 11: Sustainable Cities and Communities SDG 12: Responsible Consumption and Production SDG 13: Climate Action
10	Smart Home	Haris Bin Saeed 1257-2022 Abdul Basit 1287-2022 Kaiser Azeem 1090-2022 Anas Ali 757-2022 Abdullah Mukaddam 637-2022	SDG 7: Affordable and Clean Energy SDG 11: Sustainable Cities and Communities SDG 13: Climate Action



SUSTAINABLE DEVELOPMENT GOALS

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